AIR TAHITI OPTS FOR ATR HIGHLINE ALL-BUSINESS CLASS CABIN

News / Airlines, Manufacturer

Air Tahiti has selected the 'ATR HighLine All-Business Class' cabin interior for one of its four newly ordered ATR 72-600 aircraft. This marks the launch by Air Tahiti of a unique VIP service to start in the second half of 2026, that will serve some of the most iconic destinations in the world, the island of Bora Bora – the Pearl of the Pacific – and Raiatea.

As part of ATR's new collection of high-end cabin interiors, 'ATR HighLine' – which offers configurations ranging from dual-class to VIP layouts – this new cabin will provide a VIP atmosphere featuring an open, executive-style ceiling and 26 individual business-class seats in a 1-by-1 configuration. Specifically designed by Geven for ATR, the 'ETEREA' business seat will deliver exceptional comfort with generous personal space (width of 21.6 inches), extended legroom (seat pitch of 39 inches), deep recline (7 inches), a personal side console, dedicated stowage, USB A+C ports, direct aisle access and direct window views.?

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Edouard Wong Fat, Chief Executive Officer of Air Tahiti, commented: “We are not only renewing our fleet, we are launching a whole new travel experience, offering an exceptional service that reflects the natural beauty and unique spirit of our islands. Whether travellers are arriving from long-haul international flights or hopping between islands, they will enjoy an elevated experience both on the ground and in the air. With ATR, we have the ideal platform to deliver connectivity, reliability, premium service, and fuel efficiency – all in one.”

Alexis Vidal, SVP Commercial of ATR, stated: “Air Tahiti and ATR have grown together over the years, continuously exploring new horizons with a shared commitment to connectivity that makes a difference. Air Tahiti’s new premium offering is more than an upgrade, it embodies the airline’s dedication to making sure that, while serving some of the most breathtaking islands in the world, the experience begins the moment their passengers step on board. The growing interest in the ‘ATR HighLine’ cabin collection underscores a rising demand among commercial, business, corporate and governmental operators for superior comfort, unmatched airfield accessibility and low-emission solutions. ATR is the go-to choice for operators seeking to achieve all these objectives without compromise.”

This new configuration is specifically designed to meet the growing demand for premium travels, particularly to iconic destinations such as Bora Bora. With this announcement, Air Tahiti joins Berjaya Air from Malaysia in selecting the ATR HighLine All-Business Class interior, confirming the demand for both high-end and low-emission regional aviation, a market that ATR is ideally positioned to capture.

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