



AIRBALTIC LAUNCHES INTERNAL INITIATIVE TO EXPLORE STARLINK INTERNET OPPORTUNITIES

News / Airlines



airBaltic announced an internal, company-wide initiative, aimed at exploring and generating ideas for the wide variety of practical use-cases of the previously announced SpaceX's Starlink in-flight internet connectivity. airBaltic will work with SpaceX to achieve the required STC approval and is expected to begin installing the product on the entire airBaltic Airbus A220-300 fleet this year.

Martin Gauss, President and CEO of airBaltic commented: "Last month, we announced that we are partnering up with the USA-based Starlink to gradually equip our whole fleet of Airbus A220-300 aircraft with a free-of-charge, high-speed, and unlimited internet connectivity. This will make airBaltic the first airline in Europe to introduce the modern in-flight connectivity, provided by Starlink. The Starlink product and its unmatched qualities provide almost endless opportunities for

airBaltic. Therefore, this month, we have launched an internal initiative among all teams to brainstorm and come up with different ways to bring benefits – be it from an individual passenger point of view or company-wide. The initiative is launched as part of airBaltic's ideaHub, an already established internal innovation and idea generation system, with one main aim in mind – to improve our passenger service and drive further efficiency within the company.”

Developed by SpaceX, Starlink provides high-speed, low-latency broadband internet in over 40 countries and counting around the world and began serving commercial aircraft last year with in-flight high-speed internet. With satellites positioned in low-Earth orbit at an altitude of 550 km, over 65 times closer than conventional geostationary satellites, Starlink achieves significantly lower latency and higher transmission speeds for its end users. Starlink can deliver up to 350 Mbps to aircraft, and with latency as low as 20ms, passengers can engage in activities previously not functional in flight, including online gaming, virtual private networks, and other high data rate activities.

15 FEBRUARY 2023

ARTICLE LINK:

<https://50skyshades.com/index.php/news/airlines/airbaltic-launches-internal-initiative-to-explore-starlink-internet-opportunities>