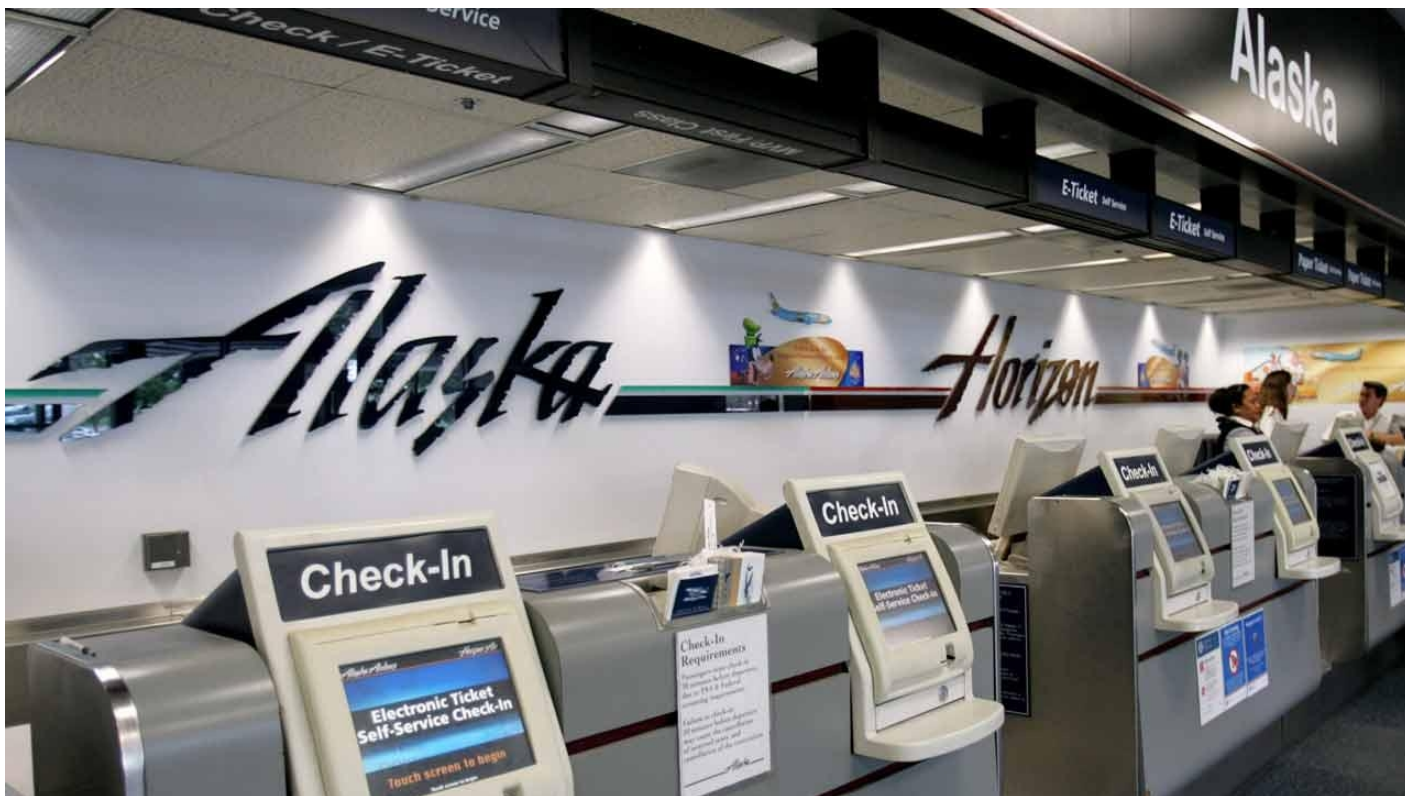




ALASKA AIR GROUP REPORTS AUGUST 2015 OPERATIONAL RESULTS

News / Airlines



Alaska Air Group Inc. (NYSE: ALK) today reported August and year-to-date operational results on a consolidated basis, and for its subsidiaries, Alaska Airlines and Horizon Air. Detailed information is provided below.

AIR GROUP

On a combined basis, Air Group reported a 7.0 percent increase in traffic on a 7.7 percent increase in capacity compared to August 2014. Load factor decreased 0.5 points to 86.7 percent. These statistics include flights operated by Alaska and Horizon, and those under third-party capacity purchase agreements with SkyWest and PenAir.

ALASKA AIRLINES – MAINLINE

Alaska reported a 6.5 percent increase in traffic on a 7.2 percent increase in capacity compared to August 2014. Load factor decreased 0.5 points to 87.1 percent. Alaska also reported 82.9 percent of its flights arrived on-time in August, compared to 83.8 percent reported in August 2014.

HORIZON AIR

Horizon reported a 2.9 percent increase in traffic on a 3.5 percent increase in capacity compared

to August 2014. Load factor decreased 0.5 points to 81.8 percent. Horizon also reported 73.4 percent of its flights arrived on-time in August, compared to the 88.4 percent reported in August 2014.

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