

AMERICAN AIRLINES WELCOMES JETSMART TO THE AWARD-WINNING AADVANTAGE PROGRAM

News / Airlines



American Airlines and JetSMART announced that customers can earn AAdvantage miles when flying on JetSMART-operated flights throughout South America. This is one of many new customer benefits that are part of JetSMART joining American’s award-winning travel rewards program, AAdvantage. JetSMART customers can join the AAdvantage program for free when purchasing tickets on JetSMART’s website, enabling them to earn miles on both domestic and international flights operated by JetSMART. Later this year, AAdvantage members will also be able to redeem miles for JetSMART-operated flights.

Scott Chandler, American’s Senior Vice President of Revenue Management and Loyalty commented: “We are excited to welcome JetSMART and their customers to the AAdvantage program, the most valuable travel rewards program. This is a significant milestone in our partnership that offers customers more low fares and more travel options throughout South America.”

Víctor Mejía, CCO of JetSMART said: "This alliance is a significant step for JetSMART, with the 'SMART' part of our name now representing the adoption of the best travel rewards program, reinforcing our commitment to excellence and customer satisfaction. While American has established partnerships with other airlines in the past, this is the first time another airline — JetSMART — is adopting AAdvantage as its loyalty program. This not only expands the benefits offered to our passengers but also positions JetSMART as a key player in the regional market."

The strategic partnership between American and JetSMART launched in 2023 with codeshare itineraries between the United States and Chile and recently expanded to flights in Peru and Argentina. Together, the airlines are creating the broadest network in North and South America, offering more ways for customers to earn and use their miles. The partnership enables American to strengthen and expand its South American network, uniquely providing customers with enhanced travel options and ultra-low fares.

"From the beginning, we have been innovators in South American aviation, offering ultra-low fares and an extensive route network, often connecting cities for the first time. By deepening our partnership with American, we are continuing to make history, furthering our mission of bringing air travel to every corner of the continent. Our customers will now be able to earn miles when they fly on the JetSMART network and connect to American's global network. As the fastest-growing airline in South America, this alliance strengthens our position as we work toward our vision of reaching 100 million passengers and 100 aircraft by 2028," said Estuardo Ortiz, CEO of JetSMART.

24 SEPTEMBER 2024

ARTICLE LINK:

<https://50skyshades.com/index.php/news/airlines/american-airlines-welcomes-jetsmart-to-the-award-winning-aadvantage-program>