

BBN AIRLINES INDONESIA FOCUSES ON ACMI BUSINESS MODEL IN 2025

News / Airlines



BBN Airlines Indonesia is committed to strengthening Indonesia’s aviation business ecosystem in 2025 by focusing on the ACMI business model. This initiative aims to enhance operational efficiency and flight capacity in Indonesia, in line with the growing demand for both domestic and international air travel. However, the significant growth in air travel demand has not been matched by a corresponding growth in capacity.

BBN Airlines Indonesia provides flexible fleet management solutions. Through this model, airlines can access aircraft, crew, maintenance, and insurance without the need to manage these operational elements independently. This approach not only reduces operational costs but also enhances overall efficiency. BBN Airlines Indonesia has since partnered with several airlines, including domestic carriers such as Sriwijaya Air, to enhance their flight capacity, particularly in Eastern Indonesia. This partnership represents BBN Airlines Indonesia's inaugural ACMI operation and marks a pivotal step in its commitment to strengthening the domestic aviation ecosystem in 2025. Beyond the domestic market, BBN Airlines Indonesia has also successfully provided its services to airlines in South Asia such as SpiceJet, supporting both domestic and international routes to meet their capacity needs throughout 2024.

Martynas Grigas, Chairman of BBN Airlines Indonesia commented: "In 2025, BBN Airlines Indonesia is focused on reinforcing our role in supporting the Indonesian aviation ecosystem by prioritizing the ACMI service model. This model offers airlines a cost-effective way to scale their capacity and reach. Our goal is to address the immediate need for additional aircraft capacity, which is essential for meeting the growing demand for air travel."

BBN Airlines Indonesia's ACMI model also offers a quick turnaround, with aircraft and trained crew ready for operations within 2-4 weeks of agreement. This rapid deployment provides airlines with the flexibility to expand their fleets without having to make large capital investments or manage complex fleet operations.

Furthermore, the ACMI business model helps reduce the cost burdens associated with aircraft maintenance management and crew scheduling, enabling airlines to improve their operational efficiency and meet the growing demand for air travel more effectively.

BBN Airlines Indonesia is optimistic that its focus on the ACMI business model will help accelerate the recovery of Indonesia's aviation industry post-pandemic. By addressing the challenges of rising air travel demand, the focus on ACMI business model aims to strengthen the competitiveness of the Indonesian aviation sector in the global market.

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