



CEB RECEIVES FIRST AIRCRAFT WITH NEW LIVERY

News / Airlines



The Philippines' leading carrier, Cebu Pacific (PSE: CEB), received its first Airbus A320 aircraft with the new livery today, January 22, 2016. The aircraft was delivered brand-new from the Airbus factory in Toulouse, France.

Equipped with fuel-saving wingtip devices called Sharklets, the Airbus A320 is coated with CEB's new logo which was first rolled out in June 2015. The theme builds on the Philippines' natural canvas as inspiration, and showcases shades of the country's land, sea, sky, and sun.

CEB is also set to accept delivery of another brand-new Airbus A320 with the revamped livery, before the end of January. With these two deliveries, CEB will be operating 8 Airbus A319, 35 Airbus A320, 6 Airbus A330, and 8 ATR 72-500 aircraft. CEB's fleet is one of the youngest in the world, with an average age of 4.69 years.

"As we look to celebrate the airline's 20th anniversary this year, we proudly welcome this addition to our fleet which features Cebu Pacific's new logo. The plane's refreshed livery signifies the airline's growth and evolution from pioneering low-cost travel in the Philippines, to successfully

growing its flight operations across key domestic and international markets today,” said Atty. JR Mantaring, CEB Vice President for Corporate Affairs.

Between 2016 and 2021, CEB will also take delivery of 3 more brand-new Airbus A320, 30 Airbus A321neo, and 16 ATR 72-600 aircraft.

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