



COOPERATION ON TRAINING AND HIRING FEMALE TALENTS - SAUDIA GROUP & NOURAH UNIVERSITY

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SAUDIA Group, signed a MoU with Princess Nourah Bint Abdulrahman University to collaborate on increasing women's empowerment efforts. According to the MoU, the two sides will extend joint efforts to increase women's presence in the commercial aviation industry through multifaceted training programs. The agreement was signed by Dr. Norah Almotrefi, Dean of Applied College, and Mrs. Rania Al-Turki, Executive Vice President of Human Resources at SAUDIA Group.

The MoU was signed during the first annual Nourah Partners Exhibition at the university's conference center, the MoU provides the framework for academic collaboration to launch training programs that cover the activities of SAUDIA Group and its subsidiaries. SAUDIA would also provide volunteering and internship opportunities as well as collaborative training for female students.



Hailing the remarkably constructive cooperation with a renowned academic institution such as Princess Nourah Bint Abdulrahman University, Ms. Al-Turki said that the objectives of the MoU are in line with SAUDIA Group's strong focus on academic learning and intensified training programs, two factors that are crucial to an ever-changing industry that thrives on innovation and creativity.

SAUDIA, she added, is pressing on with job localization that encompasses hiring more women throughout the group, from board membership and executive management – 10 of the group's top executive positions are held by women – to the airline's cabin crew, where 154 women are relied upon to fly guests in safety and comfort, as well as guest care relations, ground operations, and in-flight technical support teams.

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