



# CORSAIR TAKES TO THE SKIES IN PINK THIS OCTOBER

News / Airlines



For the fourth consecutive year, Corsair is reaffirming its commitment to the fight against breast cancer by partnering with the association "Les Hôtesse de l'Air contre le Cancer" as part of Breast Cancer Awareness Month. Throughout October, passengers will encounter a series of dedicated initiatives, from onboard fundraising activities and female-led crews to pink-themed cabin touches, all designed to raise awareness and support a cause that impacts millions worldwide.

During October, passengers can actively support this important initiative. Special **October Pink 2026 flame keychains** are available for purchase onboard Corsair flights for **€4**, with all proceeds donated directly to the association **Les Hôtesse de l'Air contre le Cancer**.

Founded in 2015 by cabin crew members, the association is dedicated to raising awareness, promoting prevention, supporting research, and assisting individuals affected by breast cancer. Corsair has proudly supported the organization for the past four years, reaffirming its commitment to advancing awareness and contributing to the fight against the disease.

#### *A visible commitment onboard*

To mark the launch of Breast Cancer Awareness Month on October 1, Corsair operated two flights departing from Paris-Orly with all-female crews: flight SS924 to Fort-de-France, Martinique, and flight SS926 to Pointe-à-Pitre, Guadeloupe.

For the occasion, Corsair's cabin crew incorporated pink into their uniforms, wearing pink scarves, ties, and ribbons, the symbolic colour of the cause. The pink ribbon remains part of the uniform throughout October as a visible sign of solidarity and support.

The initiative extends beyond the crew and into the passenger experience. Throughout the month, the comfort kits and amenity pouches distributed onboard will also feature pink accents, reinforcing awareness of the campaign across Corsair's cabins.

With this latest edition of Breast Cancer Awareness Month, Corsair reaffirms its commitment to **Les Hôtesse de l'Air contre le Cancer**, supporting the association's efforts in prevention, awareness, patient support, and the ongoing fight against breast cancer.

*Corsair is a French scheduled airline specializing in long-haul travel. From its hub at Paris-Orly, as well as several regional French cities including Toulouse, Marseille, Bordeaux, and Nantes, the airline serves destinations across the Caribbean, the Indian Ocean, and West Africa. Its network includes Guadeloupe, Martinique, Saint Barthélemy, Réunion, Mayotte, Mauritius, Madagascar, Côte d'Ivoire, Benin, and Mali.*

*Corsair operates an all-Airbus A330neo fleet, one of the youngest and most modern long-haul fleets in the world, and offers a contemporary three-class travel experience. Committed to both service excellence and sustainability, the airline continues to invest in enhancing the passenger experience while advancing its decarbonization strategy. Environmental performance and customer satisfaction remain at the core of Corsair's long-term vision and growth strategy.*

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#### ARTICLE LINK:

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