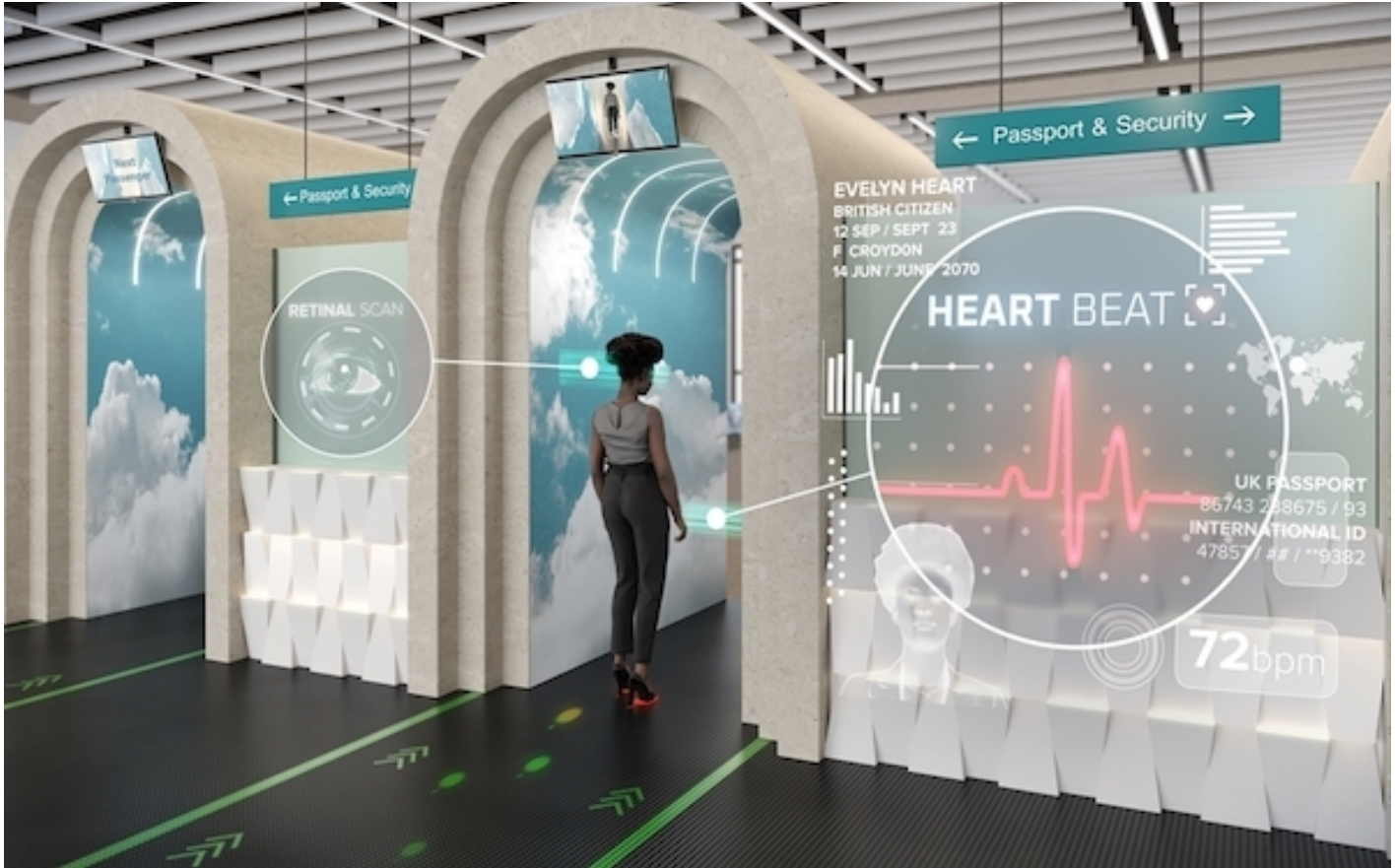




EASYJET 2070: THE FUTURE OF TRAVEL REPORT

News / Airlines



Are you ready to 3D printed breakfast buffetrts? easyjet stated to challenge themselves to think big and look at how we can make travel even easier for people all across Europe, both today and for generationsto come. The airline commissioned a panel of experts – academics, futurologists, and business advisors – to develop ideas and make predictions about how travel might look in fifty years’ time, from choosing and booking your holiday to how the airport and flight experience may be transformed, and also looking at the accommodation people might stay in and the activities they could enjoy from travel in the 2070s. From biometric heartbeat passports, to ‘time- travelling’ holiday experiences in haptic body suits, holidays in 2070 are likely to be very different and therefore very exciting indeed.

One thing is for sure, the future of travel is bright. As the experts who compiled this report will show, the rapid advancement of new technology will be the driver for the next generation of travel over the next half century. In our early years, easyJet pioneered the use of direct booking via the internet for our customers, launching our first website in 1998, and today, we’re working with industry leaders on hydrogen technology for zero-carbon emission aircraft that will transform the way we fly in the coming years.

Few last years showed such rapid progress and given our history of innovation, industry’s potential

to revolutionise air travel is spectacular. Whether that be making possible a future in which your heartbeat will become your passport, enabling the seats on your flight to adapt to your biology for ultimate comfort or smart hotels allowing us to configure our accommodation and meals to perfectly suit our tastes.



easyJet 2070: The Future Travel Report highlights include:

- 85% of passengers will arrive to airport terminals by e-VTOLs, the journey to the airport will be quicker and more convenient
- Traditional passports replaced by heartbeat and biometric passports, speeding up the process through the airport. Passengers' heartbeat signatures and biometric details will be logged on a global system
- New normal - ergonomic and biomimetic sensory plane seats, with smart materials adapting to passengers body shape, height, weight, and temperature
- Inflight entertainment will be beamed directly in front of passenger's eyes, via optoelectronic devices

Significant advances in the experience abroad:

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3D printed hotel buffet food will allow holidaymakers to 3D print whatever they want to eat for breakfast, lunch and dinner

- 3D printed, recyclable holiday clothes on arrival at the hotel will remove the need for suitcases and fast holiday fashion
- Smart hotel rooms with beds already pre-made to exactly desired firmness, ambient temperatures and favourite music playing based upon preferences you select in advance
- Subterranean hotels built into the fabric of the earth that are super energy efficient and at one with the environment
- A holographic personal holiday concierge will accompany holidaymakers
- Human powered hotels which harvest energy from its guests' footsteps in order to generate power
- A holographic personal holiday concierge will accompany holidaymakers

The report is co-authored by Professor Birgitte Andersen, Professor Graham Braithwaite, Dr Patrick Dixon, Nikhil Sachdeva, futurist Shivvy Jervis and design scientist Dr Melissa Sterry.

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