EASYJET’S 15,000TH FEARLESS FLYER PARTICIPANT TAKES TO THE SKIES AS NEW AUTUMN AND WINTER COURSES LAUNCH

News / Airlines



easyJet has welcomed its 15,000th Fearless Flyer participant onboard and helped them take to the skies with confidence. Since launching in 2012, easyJet’s Fearless Flyer programme has helped thousands of people overcome their fear of flying, with a success rate of over 95%. With one in six people estimated to be a nervous flyer, the course offers reassurance and winning techniques by senior easyJet pilots and phobia experts to help combat concerns around flying to help even the most ardent aerophobe to overcome their fear of flying.

The airline has also put eleven courses on sale across the UK so nervous flyers can attend at an airport most convenient to them. The courses will take place throughout Autumn and Winter across the UK, with experience flights departing from London Gatwick, London Luton, Birmingham, Bristol, Manchester, Edinburgh, Jersey, Belfast as well as Newcastle for the first time since 2019, giving customers the opportunity to choose a convenient location close to home.

easyJet's Fearless Flyer course remains one of the best-priced aerophobia programmes in the UK, starting from just £89 per person for the online-only course. For those joining a course with an experience flight, it is divided into three main parts:

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A virtual ground course, where an easyJet captain explains the unfamiliar sounds and sensations customers feel onboard an aircraft during take off, landing and during times of turbulence. In addition, Lawrence Leyton, a leading expert in the psychology of fear, teaches a unique set of mind techniques to help manage nerves.

A pre-flight one-hour ‘Meet the Team’ online Zoom session, where participants will be walked through the airport experience and what to expect. There will also be a Q&A session with the Fearless Flyer Team including an easyJet pilot, Lawrence Leyton and Course Director Mark Wein, who shares his tips and advice on how he overcame his own fear of flying many years ago.

And lastly, a special experience flight of up to one hour from the course airport, where customers put their new skills to the test whilst listening to a live commentary of the flight from the Fearless Flyer team.

Spaces on the courses are available at www.fearlessflyer.easyjet.com

Mark Wein, easyJet's Fearless Flyer Course Director, commented:"Reaching 15,000 Fearless Flyer participants is an incredible milestone and one we're hugely proud of. As someone who used to have a fear of flying myself, I know just how life-changing it can be to overcome it. Over the last 14 years we've helped thousands of people regain their confidence and enjoy the freedom that flying can bring, whether that's visiting loved ones, taking holidays or travelling for work.The success of the programme is down to the dedication and expertise of our pilots and Fearless Flyer team, and we're excited to help even more people to become Fearless Flyers through our new Autumn and Winter courses."

Hannah Keating, easyJet's 15,000th Fearless Flyer participant who attended the course at London Southend Airport, stated:"For 12 years I have made every excuse to stop myself being put in a situation of being on a plane. After taking the leap and signing up to the easyJet Fearless Flyer course, and completing the modules and the experience flight, I feel incredibly proud of myself and empowered to keep flying. The team were all so wonderful and empathetic and Mark was there throughout."

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