EMIRATES TO OFFER A TASTE OF PRIVATE YACHT LIVING

News / Airlines

Flyers who enjoy the onboard luxury of a private yacht will soon be able to feel right at home on Emirates A380 flights.

The airline will debut its new A380 Onboard Lounge at the Infinite Possibilities stand in its home-base of Dubai at the 2017 edition of the Arabian Travel Market (ATM) that runs from April 24 to 27.

Inspired by private yacht cabins, each seating area on Emirates' A380 Onboard Lounge will have a table and window view. Overall, the lounge will comfortably accommodate up to 26 passengers at a time, including eight seated.

The carrier will also showcase its Boeing 777 Business Class seat, along with other well-known products such as the First Class Suite, First Class Shower Spa and the latest version of its generously-pitched Economy Class seats.

Visitors will also be able to experience the Emirates network through an interactive touch-screen

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route map, and can immerse themselves with Arsenal Football Club training at Emirates Stadium (https://www.emirates-stadium.com), and in the Emirates First Class Lounge at Dubai Airport through specially designed virtual reality pods.

"ATM is a key well-established event on the global travel exhibition calendar where the international travel and hospitality industry converges in our home-base of Dubai to explore networking prospects and generate business growth opportunities," said Thierry Antinori, Emirates' executive vice president and chief commercial officer.

"It is also a perfect platform for us to showcase our new product innovations; including our hugely popular A380 Onboard Lounge, and we look forward to highlighting its newly enhanced features to the travel trade and wider industry within our interactive Infinite Possibilities stand. "

The enhanced lounge product will make its operational debut in July 2017.

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