

# ETIHAD AIRWAYS TEAMS UP WITH LIFESTYLE CONCIERGE SERVICE PROVIDER TEN GROUP

News / Airlines



Etihad Airways has teamed up with leading global concierge service provider Ten Group to serve the unique needs of guests travelling in The Residence by Etihad, onboard the airline's Airbus A380 fleet.

Ten Group will provide a specially trained Etihad Lifestyle Concierge team who will work closely with the airline's London Savoy-trained Residence by Etihad Butlers. Utilising intelligent systems, global support and unmatched supplier relationships, the Etihad Lifestyle Concierge team will deliver a personalised and discreet experience, providing access to a range of services including dining reservations, entertainment bookings, special events, destination information and lifestyle services.

Peter Baumgartner, Etihad Airways' chief commercial officer said: "We have chosen to collaborate with a provider possessing the global reach and expertise which meet the demands and expectations of our most discerning guests. With the launch of the Etihad Lifestyle Concierge, in partnership with Ten Group, we are taking luxury airline travel to levels never experienced before.

"Whether it is for a last-minute booking at a top London restaurant, tickets for a Broadway show, or even the purchase of a rare blue diamond, our fully connected fleet will enable us to assist guests

staying in the Residence by Etihad with their requirements immediately, 24 hours a day, at 35,000 feet, and with the most professional levels of service.”

Toby Gauvain, managing director international at Ten Group, said: “Building a strong network of trust between our dedicated lifestyle manager team and our valued clients is integral to ensuring we are the world leaders in concierge services.

“Discerning guests travelling in the incredible Residence by Etihad will be provided with bespoke lifestyle solutions, delivered with the utmost discretion, convenience and sophistication no matter where they are flying in the world.”

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