

GEODIS LAUNCHES GEODIS AIRSMART: A SMARTER, SUSTAINABLE AIR FREIGHT SOLUTION

News / Airlines



GEODIS launched GEODIS AirSmart, a new low-carbon solution designed to reduce greenhouse gas emissions related to air freight by leveraging performance. The launch takes place at Transport Logistic trade fair in Munich. By selecting the most energy-efficient aircraft and optimizing routing, GEODIS AirSmart significantly reduces GHG emissions. Leveraging external flight data and advanced analytics tools, the solution enables smarter routing decisions while enhancing performance.

Henri Le Gouis, EVP, Global Freight Forwarding at GEODIS commented: "We're thrilled to introduce the launch of GEODIS AirSmart, our new innovative solution that combines high performance with reduced emissions in air freight. It's smart, it's sustainable, and it's a game-changer for GEODIS and our customers."

This innovation marks a new step forward in GEODIS' route to decarbonization and to support its customers in achieving their climate goals. It also aligns with GEODIS' pledge to reduce absolute air freight emissions by 25% by 2030.

Emission savings through GEODIS AirSmart are available to all customers via its digital platforms, offering tangible and comparable environmental progress. It's a unique key differentiator in the freight forwarding industry increasingly focused on carbon-conscious performance.

GEODIS also plans to expand its maritime offering by deploying a complementary solution based on a similar approach to lower emissions related to ocean freight.

03 JUNE 2025

ARTICLE LINK:

<https://50skyshades.com/index.php/news/airlines/geodis-launches-geodis-airsmart-a-smarter-sustainable-air-freight-solution>