



# INCREASING FUEL EFFICIENCY PEGASUS AIRLINES SELECTS SKYBREATHE 360° ECO-FLYING PLATFORM

News / Airlines



**Pegasus Airlines took a significant step towards further enhancing its operational efficiency and environmental action by adopting SkyBreathe 360° eco-flying platform to reduce fuel costs and CO2 emissions from its flights. With this agreement, the airline will be able to monitor flight data, analyze various fuel-efficient procedures to implement, and identify areas of improvement. Pegasus Airlines aims to achieve significant reductions in fuel consumption, leading to both financial savings and a notable decrease in its carbon footprint.**

The SkyBreathe 360° eco-flying platform, developed by OpenAirlines, utilizes sophisticated Big Data algorithms, machine learning, and artificial intelligence to analyze numerous data from each flight and provide actionable insights, allowing airlines to enhance fuel efficiency strategies and reduce their consumption. The platform is designed to scale with the airline throughout its fuel efficiency journey, increasing collaboration and shared responsibility and promoting a green culture to deliver superior fuel savings.

Pegasus Airlines has also chosen to use SkyBreathe MyFuelCoach to further support its pilots in this initiative. The mobile application will be used to empower pilots with data they can trust to make more informed flight decisions. It is designed to be a user-friendly, intuitive interface where they can easily track their performance and self-discover areas to optimize operations and efficiency.

Güliz Öztürk, CEO at Pegasus Airlines, commented: "We are delighted to announce our partnership with OpenAirlines and the adoption of the SkyBreathe platform. This partnership reflects our determination to leverage advanced technology to enhance our fuel efficiency and operational practices while contributing to our 2050 Net Zero emissions target and our numerous initiatives as we continue Moving Towards a Sustainable Future."

Alexandre Feray, CEO at OpenAirlines, said: "The addition of Pegasus in the SkyBreathe Community is a proud moment for us. Their decision to embrace three solutions from the platform showcases their commitment to unite everyone in the airline over a shared mission to maximize company fuel savings and reduce the environmental impact of their flights. In 2022, SkyBreathe successfully saved 1 million tons of CO2, showcasing its remarkable ability to propel change within the industry. With our tools, Pegasus Airlines can confidently achieve considerable cost and CO2 savings, further contributing to a more sustainable aviation future."

Maintaining a healthy fleet is essential in optimizing operations and flight efficiency. In line with this principle, with a fleet now reaching 105 aircraft, Pegasus Airlines has also decided to adopt SkyBreathe APM. Consequently, maintenance teams will be able to continuously monitor aircraft performance with an up-to-date view of the entire fleet's health, receive notifications about unusual deterioration, identify root causes, and take corrective action.

This partnership marks a significant milestone in the airline's ongoing efforts to enhance its fuel management program. By joining the SkyBreathe Community, counting more than 60 like-minded airlines today using the platform, Pegasus Airlines is demonstrating its commitment to being at the forefront of the global transition to more sustainable aviation practices.

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