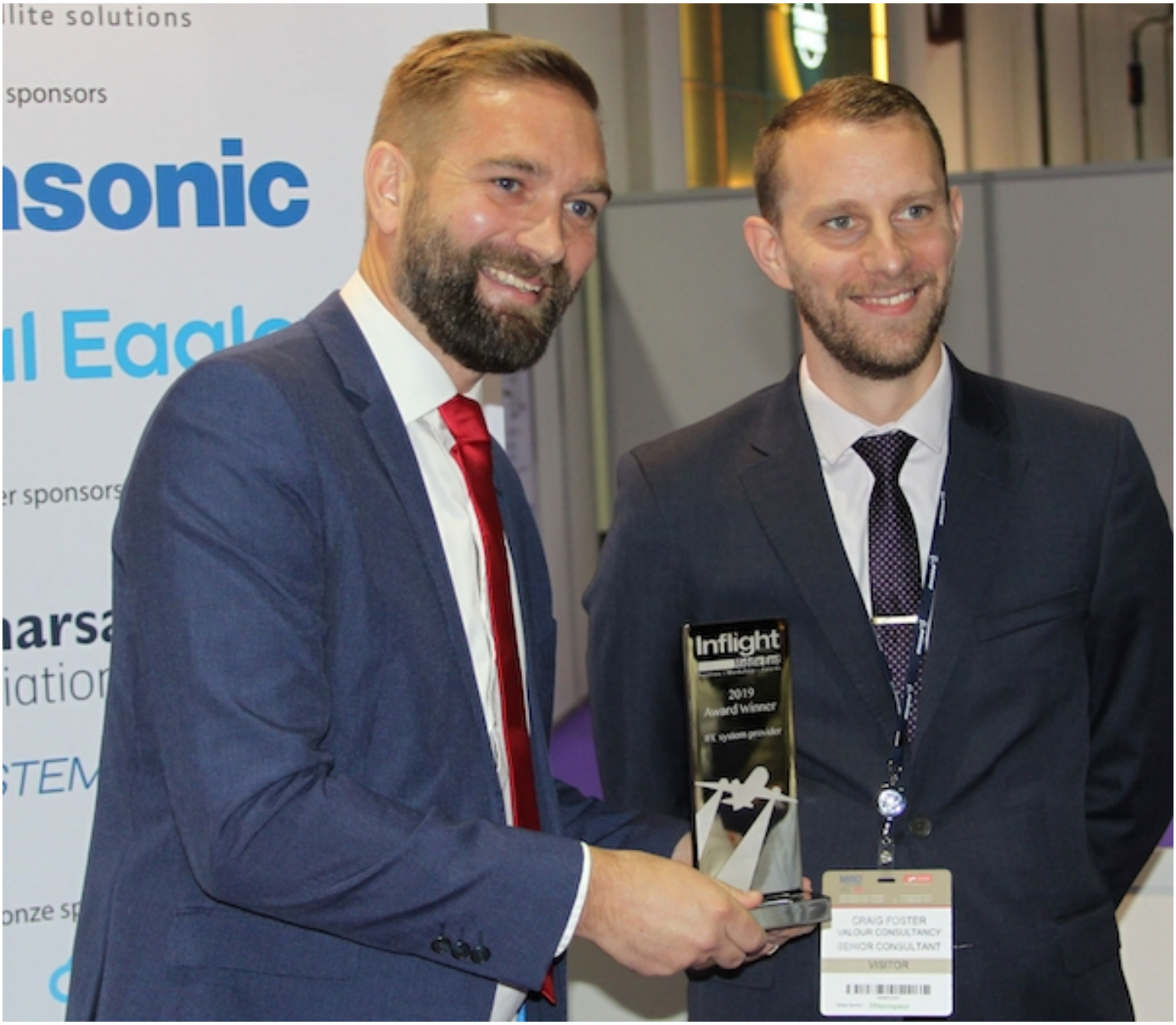
INMARSAT CROWNED WINNER AT INFLIGHT MIDDLE EAST AWARDS FOR SECOND CONSECUTIVE YEAR

News / Manufacturer



Inmarsat has been named winner of Inflight Middle East's Connectivity Enablement Award for the second consecutive year. The prestigious accolade was announced in Dubai yesterday, after an independent panel of industry experts voted for Inmarsat's GX Aviation as the inflight broadband solution of choice for airline passengers in the Middle East and beyond.

GX Aviation is the world's first and only global, high-speed inflight connectivity service delivered through a wholly-owned and operated network of high-throughput satellites. It enables airline passengers to seamlessly browse the internet, stream videos, check social

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media and more during flights, with a wi-fi experience comparable to mobile broadband on the ground.

The ground-breaking service is currently being offered to passengers by a growing list of airlines across the world, including Qatar Airways, Singapore Airways, Norwegian, Air New Zealand, Avianca and Lufthansa Group. Global take-up shows no signs of slowing over the course of this year, with a healthy pipeline of aircraft due to be installed with the service.

Neale Faulkner, Regional Market Development Director at Inmarsat Aviation, said: “We are delighted that the industry has endorsed GX Aviation once again at the Inflight Middle East Awards. The Middle East is one of the aviation industry’s fastest growing markets and home to a number of world-renowned airlines, so it's a matter of pride that GX Aviation has quickly established itself as the region’s gold standard in next-generation inflight broadband.

“Our airline customers will also benefit from continued investments in our global mobile connectivity infrastructure. As the only global provider of Ka-band connectivity delivered through a single, wholly-owned network, Inmarsat has sufficient capacity to meet current market demands. We have also announced three additional satellite launches to deliver targeted capacity where it is required, the first of which is scheduled for launch this year.”

In addition to retaining Inflight Middle East’s ‘Connectivity Enablement’ Award, Inmarsat has been named ‘World’s Leading Inflight Internet Service Provider’ at the World Travel Awards for two consecutive years. These recent accolades are the latest in a series of industry recognitions for Inmarsat’s world-leading inflight Wi-Fi services in the last year.

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