NORWEGIAN REPORTS RECORD HIGH PASSENGER FIGURES AND HIGH LOAD FACTORS IN JULY 2018

News / Airlines

Norwegian reported a new passenger record in July as it carried almost 3.8 million passengers in a single month. The total number of passengers increased by 13 percent compared to the same month previous year. The load factor was 93 percent.

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Norwegian carried3,796,283 passengers in July, an increase of 13 percent compared to the same month last year. The total traffic growth (RPK) increased by 33 percent this month, driven by a 35 percent capacity growth (ASK). The load factor was a solid 93 percent network wide. ?
“We are very pleased that an increasing number of passengers in Europe, USA, South America, The Middle East and Asia choose Norwegian for their travels. It is also satisfactory that even with a strong capacity growth our load factor is high. Our capacity growth is still high, but it is not increasing as rapidly as in previous months, which is in line with our strategy. We have been through a long period of strong growth and going forward we will reap what we have sown for the benefit of our customers, staff and shareholders,” said CEO Bjørn Kjos of Norwegian.

Norwegian operated 99.2 percent of the scheduled flights in July, whereof 67.9 percent departed on time. The on-time performance this month was heavily influenced by widespread air traffic control strikes in Europe.

In July, Norwegian was named *World’s Best Low-Cost Long-Haul Airline* for the fourth consecutive year and *Europe’s Best Low-Cost Airline* for the sixth consecutive year by renowned *SkyTrax.*

Norwegian carries **5.8 million UK passengers each year** from London Gatwick, Edinburgh and Manchester Airports to **50 destinations worldwide**

Norwegian is the **third largest airline at London Gatwick**, with 4.6 million yearly passengers, and with more than 1,000 UK-based pilots and cabin crew

In 2014, Norwegian introduced the **UK’s first low-cost, long haul flights to the U.S.** - the airline now flies to 11 U.S destinations, Buenos Aires and Singapore

In 2017, Norwegian also launched **affordable transatlantic flights from Edinburgh, Belfast, Dublin, Cork and Shannon** to the US East Coast, using the brand new Boeing 737 MAX aircraft

Norwegian is the only airline to offer **free inflight WiFi** on UK flights to more than 30 European destinations

The airline has one of the **youngest aircraft fleets in the world** with an average age of 3.7 years, including next-generation Boeing 787 Dreamliner, Boeing 737 MAX and Boeing 737-800s

Norwegian has been **voted ‘Europe’s best low-cost carrier’ by passengers** for six consecutive years at SkyTrax World Airline Awards from 2013-2018, along with being awarded the **‘World's best low-cost long-haul airline’** in 2015, 2016, 2017 and 2018

Norwegian Reward is the airline's free to join **award-winning loyalty programme** offering members CashPoints and Rewards that reduce the cost of Norwegian flights

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