PRIMERA AIR ANNOUNCES THREE NEW BASES IN EUROPE TO SERVE NORTH AMERICAN DESTINATIONS

News / Airlines, Airports / Routes

Primera Air announces the opening of 3 new bases in Europe: London (Stansted, STN), Paris (Charles de Gaulle, CDG) and Birmingham (BHX) for starting flights to New York (EWR airport) and Boston Logan (BOS airport) in April 2018. Two more transatlantic routes from the new bases will be announced by the end of summer 2017.

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"We are very proud to announce our new bases and routes to the US. With our brand new Airbus A321neo airplanes, we will operate routes traditionally served only by wide-body aircraft. Owing to unmatched efficiency of these new-generation aircraft, we will be able to offer unprecedented prices to passengers from France and the UK to the US. At the same time, we are very excited to offer a product and service concept that merges low fares and high quality - perfect both for leisure and business travelers," says **Andri M. Ingolfsson, President and Chairman of Primera Air.**

The new aircraft has two classes of cabin - full-service Premium and low-fare Economy. All passengers will have access to Wi-Fi and the option to charge their devices on board.

Flights to US will commence in April 2018 and will be year-round. Primera Air will offer daily flights to New York (EWR) and 4 weekly flights to Boston from all three bases. Tickets will be on sale from 20th July 2017 and the lowest fares will be available on primeraair.com.

In the next 2 years Primera Air will increase presence on its existing bases and open new ones, linking more airports than ever, thanks to its existing fleet and the 20 new Boeing MAX 9 ER on order. Other transatlantic routes are due to be opened as well.

Primera Air is a scheduled flight carrier operating flights to more than 70 airports in Europe. The airline is based in Denmark and Latvia, and is part of the Primera Travel Group, which runs travel agencies and tour operating companies in Sweden, Denmark, Norway, Finland, Iceland and Estonia.

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