PUSH FOR CHANGE - FINNAIR FLIES ITS FIRST BIOFUEL FLIGHTS FROM SAN FRANCISCO TO HELSINKI

News / Airlines, Airports / Routes

Finnair announced that it will fly the first biofuel flights backed by its “Push for change” carbon decreasing initiative this week.

On both August 5th and 7th, the Finnair flight departing San Francisco Airport bound for Helsinki, Finland, will be flown with a biofuel mix of 12 percent, reducing the total C02 emissions for the two flights by approximately 32 tons.

“The launch of our Push for Change initiative was an important step for Finnair in order to provide our customers with the opportunity to conveniently offset or decrease the emissions from their travel,” says Arja Suominen, SVP, Communications & Corporate Responsibility at Finnair. “We have been pleased with the early phases of the initiative so far and we are now excited to move forward and fly our two first biofuel flights supported entirely by the Push for change contributions. We naturally hope that customers will be increasingly willing and interested in using the service in the future as well.”

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Finnair’s biofuels partners in San Francisco are SkyNRG and World Energy; Shell Aviation has provided logistics and supply chain support for the project. The sustainable biofuel is produced from used cooking oil in California, which does not compete with food production or the agriculture industry.

Additional information on Finnair’s Push for Change initiative, including the options to purchase biofuel for future flights as well as the offsetting of carbon emissions through certified projects, can be found on Finnair.com’s Push for change site.

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