



QATAR AIRWAYS ANNOUNCED 'MOST LIKE AIRLINE ON FACEBOOK'

News / Airlines



Qatar Airways has become the world's first to pass the 10-million-fan mark on Facebook, reaffirming its position as the world's most popular airline on the most popular social media network.

The airline first became the most popular carrier ever on Facebook when it passed eight million fans in December 2014, and has held the title consistently since.

Qatar Airways Group chief executive, Akbar Al Baker said: “Qatar Airways’ success is directly related to our connection with our customers, whether on-board or on-line. Awards such as the 2015 Skytrax World’s Best Airline and recognition such as this recent milestone achieved with 10 million fans on Facebook serve to motivate us to continue anticipating our customers’ needs and delivering a great experience. Without our loyal passengers and our social media fans, none of this would be possible.”

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