



# SALAMAIR PARTNERS WITH BOOKING.COM TO ENHANCE PASSENGERS' TRAVEL EXPERIENCE

News / Airlines



**SalamAir announced its partnership with Booking.com, a global leader in online travel. This collaboration aims to offer SalamAir passengers an enhanced travel experience by providing seamless access to a variety of accommodation and car rental options through SalamAir's website. With the wide variety of hotels, resorts, car rental services, and more offered by Booking.com, SalamAir now offers a trustworthy one-stop channel to book an entire holiday experience, all in one place.**

Passengers can seamlessly plan their trip, from flights to accommodation and transportation, via the "Book a Hotel and Rent a Car" widgets on the SalamAir website. This initiative reinforces SalamAir's commitment to providing greater convenience, flexibility, and value while delivering a fully integrated travel experience tailored to the diverse needs of its passengers.

Steve Allen, Chief Commercial Officer at SalamAir, stated: "At SalamAir, we continuously seek innovative ways to improve the travel experience for our passengers. Our partnership with Booking.com marks an additional step in providing a seamless and more enjoyable journey by offering a wide range of accommodation and transportation solutions alongside our various travel

options. We believe this collaboration will add substantial value to our passengers and further enhance our commitment to affordability and convenience.”

Mark van der Linden, VP Partnerships, at Booking.com commented: “We are delighted to partner with SalamAir in bringing more travel solutions to its passengers. Our mission at Booking.com is to make it easier for everyone to experience the world, and by working with SalamAir, we can ensure that more passengers will have access to diverse accommodation and car rental options that suit their travel needs.”

Through this partnership, SalamAir passengers can conveniently book hotels and car rentals alongside their flights and enjoy exclusive Booking.com offers, streamlining the entire travel planning process. This initiative is expected to cater to both leisure and business passengers, ensuring that all aspects of their journeys are taken care of with ease.

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