



# TRIPADMIT PARTNERS WITH VISTARA TO BOOST SALES OF TOURS AND ACTIVITIES THROUGH ITS FREQUENT FLYER PROGRAMME CLUB VISTARA

News / Airlines



**TripAdmit has been appointed by Vistara, India finest full-service carrier, to drive sales of tours and activities. As the airline’s activities partner, TripAdmit will provide its white label solution, delivering an end-to-end secure booking experience and a wide range of tours and activities available through Club Vistara , the airline’s frequent flyer programme.**

**Club Vistara members will be able to earn 5 Club Vistara Points on every INR 100 spent, when they book from a portfolio of over 50,000 tours and activities in more than 100 countries.**

**Deepak Rajawat, Chief Commercial Officer, Vistara said “At Vistara, we are committed to offering a world-class travel experience to our customers through constantly enhancing our value proposition. We hope our association with TripAdmit will further elevate the experience we provide to our Club Vistara members with this thoughtful upgradation in the**

**offering.”**

Carl Cromie - Director of Travel Partnerships TripAdmit, said: “Vistara has been expanding its services, including the routes to European destinations. By offering tours and activities to their frequent flyers, we are able to extend the airline’s product portfolio to loyal customers while enhancing their award winning customer service. Vistara can now explore opportunities from the tours and activities sector and we look forward to working with them.”

*TripAdmit’s technology connects activity providers with travellers and distribution partners, which include airlines, online travel agents, hotels, campsites and more. Its flexible, powerful booking software and AI technology for personalised segmentation maximises revenue opportunities through increased sales of tours and activities online. The TripAdmit Distribution Network connects distribution partners with 50,000 experiences in more than 100 countries globally.*

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