VIRGIN ATLANTIC CARGO RECORDS 33% GROWTH EX DUBAI IN FIRST HALF OF 2015

News / Airlines

Virgin Atlantic Cargo carried over 30% more cargo from Dubai in the first half of 2015, boosted by additional U.S routes and frequencies, and traffic generated as a result of the U.S. port disruptions.

For the six months ended 30 June 2015, the airline carried 2.4 million kilos ex Dubai, compared to 1.8m kilos for the same period a year ago. Strong increases were seen in the volume of cargo destined for London as well as beyond London to the United States. The airline's additional daily frequency to New York JFK and the launch of Virgin Atlantic's new Atlanta route both contributed significantly to the increase.

John Lloyd, Senior Vice President Cargo at Virgin Atlantic, said: "Given the intense level of competition in the region, our performance from Dubai in the opening six months of 2015 is very encouraging. Our increased capacity to the U.S. has made a big difference and was particularly important during this period as customers looked for alternative routes into the U.S. to avoid the

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

port disruptions there. We have also seen improvements in our service levels this year after they were impacted towards the end of 2014 during our ground handler's relocation in Dubai. The result for the first half is testimony to our customers' confidence in Virgin Atlantic's seamless cargo connections through our London hub and our aim now is to maintain this for the rest of the year."

Virgin Atlantic commenced operations from Dubai over nine years ago and its daily Airbus A330-300 flights each offer some 20 tonnes of cargo capacity. Access to Virgin Atlantic's eleven U.S destinations from London is particularly popular with customers moving goods from Dubai, as well as the airline's fast trucking services to other key cities across North America.

In August 2014, Virgin Atlantic awarded a new GSA contract to Globe Air Cargo in Dubai to market the airline's freight and courier express services in a move to simplify its freight and courier express sales for customers in the UAE and take advantage of the Dubai market's strong growth forecast.

Shiranka Leo, Managing Director of Globe Air Cargo in Dubai, said: "This was the commitment we offered to Virgin Atlantic when Globe Air Cargo was awarded the GSA contract last year. It did not take long to win confidence in the market and that paved the way to successfully fill all of the available capacity. This growth was also possible due to increased capacity to the USA and new routes introduced by Virgin Atlantic. The Virgin brand has significant recognition and the forwarders in Dubai have responded well despite strong competition. Additionally our customer service team ensures that regular updates are communicated on-time after each departure from origin to destination. Today's cargo industry is very demanding and the only way to stay ahead of the competition is by being professional in every aspect of the business. Our aim is to do even better in the next six months and end the year on a high, proving our capability to manage a famous brand like Virgin with integrity and total confidence."

25 AUGUST 2015

ARTICLE LINK:
https://50skyshades.com/index.php/news/airlines/virgin-atlantic-cargo-records-33-growth-ex-dubai-in-first-half-of-2015

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.