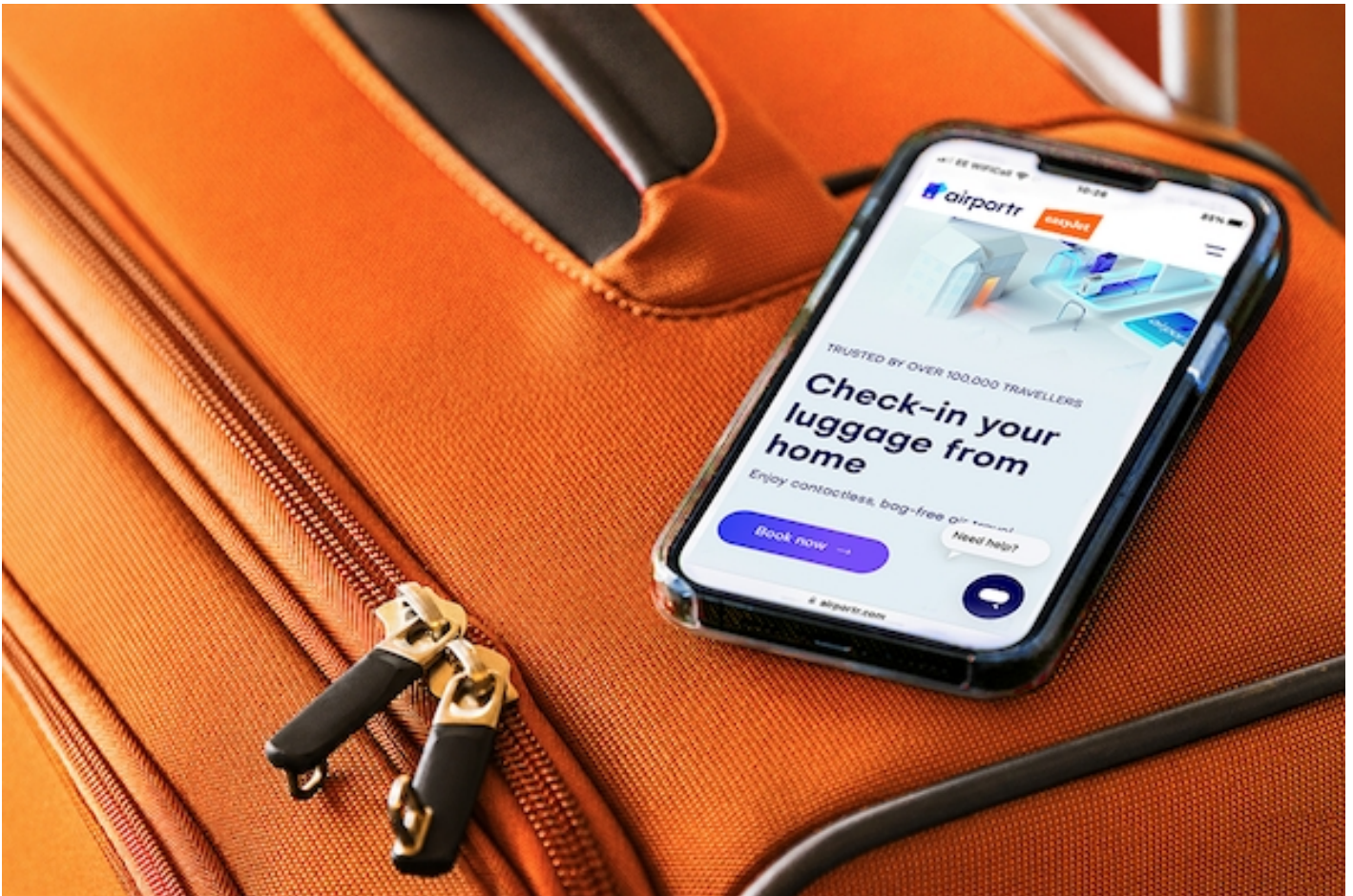




EDINBURGH AIRPORT PARTNERS WITH AIRPORTR TO BRING BAGGAGE-AS-A-SERVICE TO ONE OF UK'S FASTEST-GROWING TRAVEL HUBS

News / Airports / Routes



Airportr partnered with Edinburgh Airport and easyJet to bring the Airportr service to passengers departing from one of the UK's busiest and fastest-growing airports. Available in time for the busy summer holidays, Airportr's door-to-flight service gives easyJet customers travelling from Edinburgh the option to check in their luggage from home, skip bag drop on departure and, when travelling to Geneva, have their bags delivered from their flight to their final destination.

By giving travellers the option to arrive at the airport without luggage, Edinburgh Airport can ease pressure on landside areas, reduce queue lengths at check-in, and gain greater control over passenger flow during peak, high-volume periods. For an airport that handled a record [16.9 million](#) passengers in 2025 (including [61,636](#) on a single day in July), with peak-summer days expected to repeatedly surpass last year's busiest figures throughout the 2026 season, this is a significant operational advantage.

Kevin Doyle, easyJet's UK Country Manager commented: "Making travel as easy as possible for

our customers is at the heart of everything we do, which is why we're really pleased to be introducing Airportr's services for our customers flying from Edinburgh Airport. With the summer holidays now underway, we want to make the journey as smooth as possible for our customers whether they're travelling for business or leisure."

Peter Barnes, Chief Operating Officer at Edinburgh Airport stated: "We're always looking at ways to make travel easier for our passengers, and this new service from easyJet and Airportr does exactly that. Being the first airport in Scotland to offer home luggage collection gives passengers even more choice and convenience, particularly during the busy summer period when many people are heading away on holiday."

Ultan O'Brien, Chief Revenue Officer at Airportr said: "Our ongoing, successful partnership with easyJet has demonstrated that door-to-flight and flight-to-door baggage service provides passengers with a level of convenience and peace of mind they find highly desirable as a part of their travel experience. Extending those benefits to easyJet customers flying from Edinburgh Airport increases the value of our service across easyJet's network and is just the latest in what we expect to be many more exciting expansions in years to come."



The partnership with Airportr reflects recent investments by Edinburgh Airport in passenger flow, terminal capacity, and the on-airport experience. A [£5.8 million](#) redesign of the check-in hall delivered more space and added 50 self-service kiosks ahead of the 2025 summer season. The airport also introduced technology to better analyse and manage [curb-to-flight flow](#) management, optimising passenger movement across the terminal.

Airportr extends those efforts off-airport. By moving baggage check-in from the terminal to the passenger's doorstep, the service removes one of the most space-intensive activities from the landside experience and reallocates time that passengers would otherwise spend in queues.

Airportr's research indicates that the service will address a common passenger frustration and create a better airport experience, which should lead to high adoption rates; 76% of passengers

with checked baggage want to spend under 45 minutes getting to the gate, 67% of Airportr customers say the ability to avoid carrying heavy luggage through the airport was the primary reason for choosing the service, and only 9% say that not having to queue and a smoother airport experience was not a benefit of the service at all.

Edinburgh Airport approached Airportr after observing the service's measurable impact at other major hubs. While other participating airlines will be brought into the programme in due course, easyJet, the largest airline at the airport by departure share, is the primary launch partner. easyJet operates around [288 weekly departures](#) from Edinburgh, and the carrier already offers the Airportr service at Geneva and London Gatwick, with Zurich and Basel set to follow.

The launch also demonstrates Airportr's ability to replicate and scale its operating model at new airports quickly. The logistics infrastructure, technical integrations, and deployment processes already tested and proven at other airports, such as Frankfurt and Heathrow, were easy to replicate at Edinburgh. The partnership between Airportr, easyJet and Edinburgh Airport shows what Baggage-as-a-Service looks like at scale, and that it can be a value-add for airports as well as airlines.



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