



# SAS INTRODUCES NEW DAILY SERVICE BOSTON-COPENHAGEN

News / Airports / Routes



Starting with its summer 2016 program, **SAS** is launching yet another year round **service** between the US and Scandinavia. From late March 2016, SAS will operate daily nonstop flights between **Copenhagen** and **Boston**. As such, SAS will be the first carrier to fly directly to Boston from Scandinavia.

As part of its determination to further strengthen its offer to frequent travelers to and from Scandinavia, SAS is now launching a year round nonstop daily service from Copenhagen to Boston. In 2016, SAS will offer approx 500 flights between Boston and Copenhagen and 6,600 flights between Scandinavia and the US – a total of 1.6 million seats between USA and Scandinavia. This further reinforces SAS's position as the number one Scandinavian carrier:

– SAS is the absolute strongest carrier between Scandinavia and the US, a market where we are seeing growing demand amongst frequent travelers. Boston has long been high on our wish list of nonstop destinations and we are therefore delighted to start selling tickets for this direct daily service from Copenhagen. It is especially important for our customers who travel for business purposes that we offer flexible travel options, and this is why this route is aimed at these frequent travelers in particular, said SAS Group CEO Rickard Gustafson.

The route will be operated by an 86 seat Boeing 737-700 BBJ (Boeing Business Jet) and is primarily aimed at customers traveling for business purposes to meet growing demand on this route from the business segment in particular. Companies in the high tech, finance and Life Science industries plus the various top colleges and universities in both regions have long sought a nonstop daily connection with Copenhagen. With timetables that provide good connections, SAS also expects to attract a large number of passengers via Copenhagen to/from major points in

Scandinavia and Northern Europe.

– The new SAS route to Boston provides daily flights between two key metropolises, benefiting both Scandinavian and North American travelers, and the strong US dollar may make even more Americans want to go to Denmark, which would benefit the entire Danish economy. The new route also strengthens Copenhagen Airport's position as a northern European airport with some of the best connections to the important North American market, said Thomas Woldbye, CEO of Copenhagen Airports A/S.

Also Boston Airport applauds the route launch:

– Boston Logan has become a terrific gateway for those traveling to Europe and beyond. We are honoured that Scandinavian Airlines added this flight and a new airline to our roster, providing yet another way for our customers to enjoy Scandinavia and Europe, Massport CEO Thomas P. Glynn said.

Tickets for the new SAS route to Boston go on sale on 9 October. The route opens on 29 March 2016 and will be operated by PrivatAir with a Boeing 737 configured with 20 Business and 66 Go seats. Departure and arrival times are scheduled to connect with flights to and from Copenhagen to major airports in Scandinavia and Northern Europe.

SAS currently offers long haul flights from Scandinavian to New York, Washington DC, Chicago and San Francisco and recently launched new direct routes to the US in 2016: From Stockholm to Los Angeles, from Oslo to Miami and from Copenhagen to Miami.

Timetables Copenhagen-Boston

From Copenhagen: SK927 will depart daily at 12:50 arriving in Boston at 15:20.

From Boston: SK928 will depart daily at 17:30 arriving at 07.00 the following day.

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