



WOW AIR TO FLY TO MIAMI FROM IRELAND FOR €139 ONE WAY

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§ Icelandic airline to offer low-cost transatlantic fares from €139* one way to Miami, via Reykjavik Iceland

§ Beginning in April, flights will operate three times a week

§ Eighth U.S. destination to be connected to Ireland via Iceland

WOW air, Iceland's low-cost airline, today announced fares from Dublin Airport to Miami, via Reykjavik Iceland, for as low as €139* one way for Irish passengers.

The airline will begin flying to the sunny southeast of Florida in time for summer 2017, with inaugural flights to Miami beginning in April.

Flights will operate to Miami International Airport, via Reykjavik Iceland, three days a week on Monday, Wednesday and Friday.

WOW air's expansion to Miami follows the successful launch of transatlantic services from Dublin, via Reykjavik, to Boston, Washington, D.C, Montréal and Toronto in 2015 and to Los Angeles and

San Francisco in January 2016, with the addition of the New York service to begin in November 2016.

Announcing the low-cost fares today, Skúli Mogensen, founder and CEO of WOW air, said:

“Having lived in Miami myself, I understand the appeal for many Irish travellers, so I am thrilled to add this global and energetic city to our ever growing list of North-American destinations. With our New York service commencing in November and now Miami only a few months later, we are thrilled to continue our mission to offer the lowest fares across the Atlantic.”

Image result for wow airlines

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This is the eighth U.S. destination to be connected to Ireland via Iceland since WOW air's inaugural flight from Ireland in June 2015.

The flights from Reykjavik to Miami will be serviced by WOW air's fleet of long-range Airbus A330-

300 aircraft. The wide-bodied planes fly with a single-class configuration, with a capacity of 350 passengers and a seat pitch varying from 30-34 inches.

Founded in November 2011 by Icelandic entrepreneur Skúli Mogensen, WOW air now connects thirty destinations across Europe and the U.S. with the Icelandic capital, Reykjavik. WOW air's annual passenger capacity is set to more than double in 2016 to over 1.8 million – up from approximately 840,000 in 2015.

The airline became the first airline to operate direct scheduled flights between Ireland and Iceland when it began operating a service to Reykjavik from Dublin in June 2015.

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