



# ABSOLUTE AVIATION BECOMES FIRST AFRICA-BASED DEALER TO JOIN IADA

News / Business aviation



**African Aircraft dealer Absolute Aviation, founded in 2001 by CEO Neil Howard, has joined the International Aircraft Dealers Association as an accredited resale dealer. It is the first Africa-based aircraft dealer to become an IADA accredited dealer. The expansive aircraft dealership has South African aviation facilities in Lanseria, near Johannesburg, and in Cape Town. It is also located in Maun, Botswana; Lomé, Togo; and has an International Office in Zurich, Switzerland.**

IADA Executive Director Wayne Starling, commented: “IADA is delighted to add Neil Howard and the strong group of professionals at Absolute Aviation to our global network of accredited aircraft dealers that operates throughout the world. This development further advances IADA’s global reach and effectiveness,” he added.

Absolute Founder and CEO Neil Howard, said: “Absolute Aviation is very excited about becoming part of IADA’s expanding international network of aircraft resale dealers who operate with integrity, a core belief which we feel very strongly about. Our core values are to create lasting experiences,

always do the right thing, be thorough and diligent, while being proud and passionate about Absolute Aviation and respecting our team and customers, and therefore the values that IADA stands for resonate strongly with us," he added.

In addition to aircraft resales, Absolute Aviation also handles new aircraft sales, offers flight services, distributes aircraft parts and engines, and operates service centers. It is an authorized dealer for Beechcraft, Cessna and Leonardo aircraft and an authorized sales representative for Textron Aviation preowned aircraft.



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