AIR PARTNER ANNOUNCES FURTHER JETCARD ENHANCEMENTS

News / Business aviation

Exceptional new food offering

Limited edition cards

More exclusive events

JetCard heralded as leading jet membership

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Recently recognised as the most flexible private jet membership available*, Air Partner's JetCard team continues to enhance its exceptional product offering with the introduction of new gourmet menus across 34 airports in Europe with further expansion planned. Collaborating with high-end catering partners – such as private aviation culinary concierge company On Air Dining – now affords Air Partner's JetCard members the chance to fully indulge in exclusive fine dining whilst they fly through the skies.

An unprecedented move for a private aviation brokerage to devote such time and effort to their on board dining as menu uniformity is rarely feasible, it was increasingly important to Air Partner to ensure a consistent approach to their inflight dining that allies with the rest of their exceptional customer care both on board and on "ground".

Air Partner launched their improved food offering at an event on Friday 17th November in collaboration with On Air Dining, Air Charter Scotland and Inflite Jet Centre at Stansted. A number of press guests were hosted on board an Embraer Legacy 650 where they sampled a variety of personal boxed meals inspired by international cuisine.

Air Partner has worked in partnership with On Air Dining to devise a series of bespoke menus and on board personal boxed meals that showcase a large breadth of offering as well as the culinary skill of On Air Dining's team of accomplished chefs.

Air Partner believes that their clients should have the same taste experience of dining at 30,000 feet to that expected of fine dining. This requires a skilled and scientific approach to the cuisine served on board, as altitude can greatly impact taste buds. In line with this endeavour, On Air Dining continually pushes the boundaries with flavours and methods of cooking that extract the most flavour possible to ensure Air Partner clients enjoy a fine dining experience at 30,000ft that does not disappoint. Whilst on board, clients can expect to enjoy starters of truffled asparagus or caramelised onion pissaladière whilst plates of tuna ceviche and kaiso salad, or rare roast lamb with baby turnips, fig jam and goats cheese emulsion comprise the main event. Ending the meal on a sweet note are the likes of pistachio and brindisi oil cake or an indulgent sticky toffee pudding with obligatory vanilla clotted cream and butterscotch sauce accompaniments.

Working with On Air Dining, Air Partner also have the ability to source food from clients' favourite restaurants, including London's fine dining hotspots, so if guests would like Russian cuisine from Mari Vanna or Cantonese from China Tang this can easily be arranged at a moment's notice.

This new onboard dining experience marks a series of recent enhancements for Air Partner's JetCard, which has seen it go from strength-to-strength since it was first introduced nearly 14 years ago – the private aviation firm was one of the pioneers of private jet membership. Thanks to their considerable heritage and vast expertise in customer care - today it is deemed the most flexible jet membership programme out there*.

JetCard members enjoy fixed and fully inclusive hourly rates so there are no hidden extras such as landing charges, de-icing fees, or fuel and catering costs. Air Partner's JetCard offers fully refundable flight credit that never expires so customers can choose how much and when they wish to travel without being tied to a use by date. Round trip discounts, a generous cancellation policy and fully global coverage complete the card's unparalleled offering.

Further recent additions to Air Partner's JetCard offering include a client referral recognition programme, a limited edition £1million JetCard – for the person who truly has everything – and access to a host of new exclusive events from Air Partner's curated collection of esteemed

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partners – from VIP supercar experiences to prestigious polo matches.

Operating on a truly global scale, Air Partner prides itself on its superlative service and a personal approach that has inspired great brand loyalty over the decades. Covering all tranches of the private aviation business with access to over 7000 planes – from commercial jet hire for groups of up to 200 people to on-demand private jets for solo travellers, and of course their JetCard offering – all requests are met with the same thoughtful, considered care and attention to detail, which has seen it retain its place as the preferred supplier to some of the world's leading corporations, business leaders, sports teams, creative talent and high-net-worth individuals.

For further information please visit www.airpartner.com

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