



AIRCRAFT OPTIMIZER RECORDS SIGNIFICANT PROGRESS

News / Business aviation



The aircraft utilization services, performed by GEMINI WINGS have led to remarkable progress in recent months. The company has formed an international alliance fleet comprised of private aircraft. GEMINI WINGS is following an innovative ‘build-up guarantee model’ that applies to every aircraft in its fleet alliance. The success lies in the three key elements of the concept. The company acts as the exclusive agent for an aircraft operator or owner. It guarantees an agreed regular yearly revenue. It reduces the operational costs of the aircraft.

GEMINI WINGS is an optimizing force dedicated to creating a fairer and more level playing field for aircraft operators and owners by how their aircraft are utilized. It results in a collaboration-based growth that thrives on economies of scale and achieves synergy effects.

Martin Feß, CEO of GEMINI WINGS, commented: “Aircraft are made to fly. They generate revenue when they are in the air, and subsequently reduce operating costs. We have proven to be able to reach the highest number of flown hours among all European operators for a particular aircraft type in our fleet. Our team consists of highly qualified and experienced professionals with

diverse backgrounds: operations, sales, purchase negotiations, market data analyses, etc. Their combined knowledge and skills are available to ensure that all aspects of the ownership and its operation are considered. All our activities are a central effort on behalf of our group of clients.”

GEMINI WINGS is creating an aircraft fleet of its own unique kind. It recently added a short-range luxury aircraft to its fleet that is optimal for landing at challenging short runways and therefore ideal to bring winter sport clients to their favourite destinations in the alpine countries. When a new aircraft is added to the fleet, GEMINI WINGS checks the area of operation and its potential and limitations. According to its internal analyses and market research, the company rates almost each particular day to use the aircraft with a value that is proportional to market seasonality. The analytical team is constantly monitoring flight routes aiming for optimalization and avoiding empty legs or positioning flights.



14 DECEMBER 2022

ARTICLE LINK:

<https://50skyshades.com/index.php/news/business-aviation/aircraft-optimizer-records-significant-progress>