



ALL-NEW BEVERLY HILLS SHOWROOM CONTINUES GULFSTREAM STRATEGIC EXPANSIONS

News / Business aviation



Gulfstream Aerospace announced the grand opening of its all-new Beverly Hills, California, sales and design center. The approximately 12,000 square-foot/1,115 square-meter showroom further expands Gulfstream’s customer resources in the Western United States and highlights Gulfstream’s industry leadership in cabin comfort and design. The Beverly Hills Sales and Design Center features full-scale cabin mock-ups of the Gulfstream G400, Gulfstream G700 and Gulfstream G800 living areas and displays the award-winning Gulfstream G500 and Gulfstream G600 seat designs for customers to test firsthand what best suits their mission requirements.

Mark Burns, president, Gulfstream, commented: “We are always looking for new opportunities to enhance the Gulfstream customer experience. Expanding our portfolio of sales and design centers to the U.S. West Coast is the next phase in our strategic expansion plan and provides further investment in our customers and the growing worldwide Gulfstream fleet.”



Gulfstream's interior design team works with customers inside the showroom to select from the multitude of finishes, veneers, floor coverings, leathers, textiles and other interior outfitting materials available on-site. In addition, dynamic technology, such as Gulfstream's digital cabin creator and exterior paint configurator tools, assists customers in exploring the full customization and cabin flexibility Gulfstream offers.

Along with the interior design team, the Beverly Hills Sales and Design Center is staffed by Gulfstream's LA-based sales executives and complements Gulfstream's sales and design centers in New York City; London; Savannah; Appleton, Wisconsin; and Dallas.

Also in Los Angeles County, Gulfstream's Customer Support service center at Van Nuys Airport, which opened in 2019, provides customers with a wide array of maintenance, repair and overhaul services.



29 MARCH 2023

ARTICLE LINK:

<https://50skyshades.com/index.php/news/business-aviation/all-new-beverly-hills-showroom-continues-gulfstream-strategic-expansions>