



AN INSIDER LOOK INTO THE WORLD FIRST WINERY AIRLINE

News / Business aviation



New Zealand wine company Invivo embarked on its inaugural wine flight with a difference this week, running Invivo Air to offer a unique experience for wine lovers. The all-inclusive viticulture vacation took 30 wine guests from Auckland to Queenstown for an overnight adventure throughout which they tasted more than 16 wines! Departing from Auckland airport, the world's first winery airline saw guests board the Invivo Air Saab 340 plane named 'Cloud Wine', enjoying a guided wine-tasting at altitude. Led by Invivo Co-Founders Tim Lightbourne and Rob Cameron, the winery in the sky experience included pours from the award-winning Invivo, Graham Norton and Invivo X, Sarah Jessica Parker ranges.

The plane's aesthetic replicated a vineyard look and feel complete with hanging vines and guests even received a welcome pack on board featuring Invivo's 'Cloud Wine' in-flight magazine, a sun hat and sun cream, local Kiwi snacks courtesy of Griffins and an essano face spritz to fresh up on arrival. Two hours after take-off, Invivo Air made its descent into Queenstown which is home to arguably one of the most scenic airports in the world. With views of dramatic alpine ranges of the Remarkables to the crystal-clear Lake Wakitipu, it was the perfect airside introduction to the South Island's jaw-dropping landscapes and unique wine-growing region.

Tim Lightbourne, Invivo Co-Founder, commented: "We were thrilled to welcome our guests on board Invivo Air and deliver such a special experience. As a Kiwi company, we loved showcasing some of our stunning wine regions, vistas, gastronomy and of course wine to our passengers. We've had such positive feedback from our guests, we're planning our next experience – we'd love to run an international flight for our next trip!"

Upon arrival, guests were decanted to 'Legend's Terrace' – one of Invivo's oldest vineyards in Central Otago – for a tour and tasting featuring live music from a local band, all while overlooking the stunning vistas of Bannockburn and Felton Road. Invivo, which is famous for producing award-winning Sauvignon Blanc, Rosé and Pinot Noir from New Zealand as well as its collaborations with Graham Norton and Sarah Jessica Parker, offered a selection of Pinot Noir vintages to guests to taste, as they savoured in the lush winery surroundings.

In the evening, guests enjoyed a lavish Winemakers' Banquet-style dinner at Botswana Butchery in central Queenstown, who opened the stunning space exclusively for Invivo Air. Hosted by Invivo Co-Founder and Winemaker, Rob Cameron and Co-Founder Tim Lightbourne, a five-course banquet style meal was cooked by the restaurant's expert Chefs, featuring exceptional dishes such as Freshly Shucked Oysters, Seared Fijian Yellowfin Tuna Tataki, Slow Roasted Lumina Lamb Shoulder, Stewart Island Salmon, a selection of local cheeses and accrements and much more – all matched to Invivo's range of wines and spirits.

Guests then stayed overnight in lake-side rooms complete with stunning view, at the five-star Hilton Queenstown Resort & Spa which boasts an indoor pool, fitness centre and day spa on the shores of Lake Wakatipu, before returning on the return Invivo Air flight the next morning back to Auckland.

Following the success and positive passenger feedback of Invivo Air flights, Invivo is taking registrations and destination requests for future domestic and international flights at [Invivoair.com](https://www.invivoair.com). Invivo plan on releasing dates for its next flight later in 2023.



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