



AVIA PARTNERS WITH HULLO AIRCREW FOR EASY ACCESS TO AD HOC CREWING

News / Business aviation



AVIA, the world's first global purchasing organisation for business aviation, is widening its supplier base with the addition of business aviation flight and cabin crew resource, hullo Aircrew, and its streamlined mobile application.

AVIA members have access to a dedicated hullo Aircrew client manager, responsive 24/7, to help with crewing issues. They will benefit by having complete control of costs and no expensive agency fees. Both innovative aviation technology companies have offices at London Oxford Airport, where they swiftly became familiar with each other's technology and became keen to realise synergy.

AVIA and hullo Aircrew management will also collaborate when future platforms, hullo Heli and hullo Engineer, are added. These are both work-in-progress with planned release in early 2019.

AVIA members can call on qualified and type-rated business aviation air crew at short notice when all too often the lack of pilots can delay confirmation of a charter or owner flight. The hullo Aircrew platform will help its operators to find the crew they want quickly and efficiently, without any agency fees.

hullo Aircrew securely holds information on over 1,000 active crew members on its web and app-based platform, with all relevant information available with immediate effect – how much they cost, where they are based, their experience and holding all licence and training documents electronically. AVIA members in Europe and the US can tap into transparent pricing, paying only when a pilot or flight attendant is booked.

“We’re excited to see that AVIA have already evolved their software with the new AVIA Dashboard. This gives operators instant access to their spending and clear visibility on the savings of membership, now including freelance and contract crew via hullo Aircrew. We’re very excited that future development between our two cloud-based platforms will give even more control directly to the operator,” commented Steve Payne, COO, hullo Aircrew.

Matthew Smith, AVIA VP of Business Development, is equally convinced in the power of the hullo platform. “Our members, even those with large full-time crews, are in desperate need of ad hoc crewing. The safe, secure, and reliable hullo platform answers this need.”

“AVIA is a forward-thinking team, they have identified a real need in the market to help save costs and we are very pleased to team with them,” added hullo Aircrew CEO, Keiron Blay.

AVIA, just over a year old, has brought ‘professionalised procurement’ to business aviation on a global scale. Streamlining the procurement process for owners and operators, it maximises collective buyer power. Purchasing by volume, it can obtain best rates for key operational spends such as insurance, training, connectivity, fuel, maintenance, parts, aircraft handling, FBOs and more.

Lauded by industry peers and a judge’s panel AVIA scooped the Innovation in Business Aviation accolade in the recent *Sapphire Pegasus* European and Middle East Business Aviation Awards at EBACE in Geneva. hullo Aircrew was also a finalist in the same category.

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