



# BAHAMAS ADDED TO PREMIER AIRCRAFT EXCLUSIVE SALES TERRITORY OF DIAMOND AIRCRAFT

News / Business aviation, Manufacturer



Diamond Aircraft has selected Premier Aircraft Sales to be the exclusive Diamond Aircraft dealer for the Bahamas. Premier Aircraft is now exclusively representing 19 U.S. States in the Northeast, Southeast and Central U.S., along with Puerto Rico and the U.S. Virgin Islands. “Southern Florida has always been a gateway to the Bahamas and having Premier Aircraft represent sales and service in this region is a natural fit,” said Scott McFadzean, CEO of Diamond Aircraft Industries Inc. “Private aviation continues to gain momentum and the twin engine DA62 or new single engine DA50 RG, coming to the North American market in early 2022, are the perfect aircraft to take full advantage of the Caribbean. We are confident Premier will excel in this market.”

The Fort Lauderdale Executive Airport headquarters of Premier Aircraft Sales feature several interconnected hangars, including a Diamond Service Center, a Diamond showroom and sales offices. Flight time from the Bahamas to Premier is less than an hour.

“This business growth will enable us to better support customers who live and work in the Caribbean,” said Travis Peffer, Premier Aircraft’s president. “The Bahamas are a longtime

**favorite destination of general aviation pilots. There are considerable opportunities to expand Diamond's presence throughout the Bahamas which have more than 40 airports. We've supported Bahamian customers with aircraft service for more than a decade, so this expansion creates even greater synergies between our sales and service operations."**

"A great selling feature of Diamonds are the composite airframes aren't susceptible corrosion, so they are excellent aircraft for flying in the hotter climates of the islands," said Jeff Owen, Premier's vice president of Sales. "The DA40s and DA62s are ideal for island hopping, and the open-water views from the Diamond bubble canopies are awe-inspiring."

For newer pilots, Owen says Premier has flight-training partners in the Fort Lauderdale area to assist with transition and advanced pilot instruction. "Diamond's DA20 and DA40 line are exceptional aircraft for pilots starting out because of their ease of operation and safety characteristics," he said. "We see the entire Caribbean as a promising market for opening up the Diamond flying experience to new customers."

08 FEBRUARY 2021

**ARTICLE LINK:**

<https://50skyshades.com/index.php/news/business-aviation/bahamas-added-to-premier-aircraft-exclusive-sales-territory-of-diamond-aircraft>