



BOMBARDIER TO SHOWCASE ITS EXQUISITE CHALLENGER 3500 AT LABACE 2026 AS PART OF EXTENSIVE MULTI-CITY LATIN AMERICAN TOUR

News / Business aviation, Manufacturer



Bombardier Challenger 3500 will be on display at LABACE 2026 at Campo de Marte Airport in São Paulo, revealing its impressive design and performance attributes for clients in region. As the largest business aviation show in Latin America, Bombardier is delighted to be attending the show this year and will have a strong contingent of sales team members on site. Bombardier's participation at LABACE is part of an extensive multi-city Latin American tour for the Challenger 3500 aircraft, touching several key Latin American destinations including: Monterrey, Mexico; Santo Domingo, Dominican Republic; Asuncion, Paraguay; Santiago, Chile; Lima, Peru; Guayaquil, Ecuador; Quito, Ecuador; Bogota, Colombia and Panama City, Panama.

Frank Vento, Vice-President of Sales, U.S. and Latin America, Bombardier commented: "Bombardier's industry-leading Challenger 3500 business jet is a proven performer, and we are

delighted to be showcasing its outstanding performance and design innovations once again at LABACE. Bombardier is uniquely positioned in the Brazilian market, and as our extensive Latin American tour will attest, we are very committed to this important region. We are delighted to be showcasing the incredible attributes of these impressive aircraft at Latin America's largest business aviation event."



The Challenger 3500 aircraft has quickly become one of the most sought-after aircraft in its category, offering the lowest direct operating costs in its class, leading performance, impressive versatility and a state-of-the-art cabin. Building on Bombardier's long-standing leadership in the super-midsize segment, the aircraft continues a winning legacy defined by reliability, performance and customer-focused innovation. With its impressive range of 3,400 NM and top speed of Mach 0.83 (1), the aircraft can connect travellers from key city pairs, including São Paulo to Bogota, São Paulo to Panama City, and São Paulo to Dakar. Customers in the region seeking maintenance on their aircraft will also have further peace of mind with Bombardier's dedicated services and support network, including the Authorized Service Facility MAGA Aviation at Catarina Airport in São Paulo, which provides line maintenance, Bombardier parts, and tooling for all Global, Challenger, and Learjet aircraft.

Bombardier's factory-owned 300,000 sq. ft. full-service Miami Opa-Locka Service Centre also offers customers expanded maintenance capabilities, and Bombardier has an extensive network of approximately 100 locations around the world ready to support its customers whenever and wherever their needs arise.

Visitors interested in finding out more about the Challenger 3500 are welcome to meet us at booth SD25 to enquire about its exceptional performance and design innovations.



03 AUGUST 2026

ARTICLE LINK:

<https://50skyshades.com/index.php/news/business-aviation/bombardier-to-showcase-its-exquisite-challenger-3500-at-labace-2026-as-part-of-extensive-multi-city-latin-american-tour>