



# BUSINESS FAMILY GROWTH - MORE BENEFITS FOR CLIENTS

News / Business aviation, Events / Festivals



Last week EBACE was more than rich on announcements and events in business aviation industry.

Let us tell you about the helicopter one! We gave you already a lot of information regarding Luxaviation Helicopters Charter Alliance, from many angles, many points of view. As we see it, the business family of Charter Alliance is growing, giving even more benefits for clients. Let's welcome the latest newcomer to the family - Italy-based helicopter charter operator HoverFly!

As you might remember, the Charter Alliance, was launched back in March 2019. Now it enables members to call on each other to provide a truly international VIP helicopter charter service, connecting partners in Europe, South America and Asia-Pacific.

**Charlotte Pedersen, CEO, Luxaviation Helicopters, says: “The Luxaviation Helicopters Charter Alliance has had a very successful launch period, and we are pleased that we are continuing to partner with leading regional helicopter charter operators, such as HoverFly, to offer a truly seamless and connected service for our clients.**

**“HoverFly is the leading helicopter charter operator in Italy and, when it comes to safety and customer service, shares the very same expectations and standards as Luxaviation Helicopters, which is exactly what we look for in new members. We look forward to providing our clients with an even more expansive service in Italy and beyond, through HoverFly and other members of the Charter Alliance.”**

Massimo Vilardi, Sales and Marketing Director, HoverFly, says: “The decision to join the Luxaviation Helicopters Charter Alliance has been easy and valuable – we will now be able to provide our customers with access to a wide-ranging international network, unlocking more of the world’s regions for them. We can also handle requests from other alliance members who are looking to explore the beautiful Italian coastlines, ancient cities and vineyards by helicopter.”

All alliance members must undergo an approval process to ensure they meet Luxaviation Helicopters’ exceptional standards in quality and safety management. All members will also benefit from Luxaviation Helicopters’ shared practices in industry certifications, efficiencies and customer service.

The Luxaviation Helicopters Charter Alliance is now comprised of HoverFly, as well as ExecuJet’s helicopter fleet in Mexico and South Africa, Philippines-based PhilJets, Spain-based Héliity, US-based HeliFlite, Austria-based HeliAustria, France-based Azur Hélicoptère and UK-based Starspeed.



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