

COLORFUL YUNNAN SIGNS FIRM ORDER FOR TWO EMBRAER PHENOM 300S

News / Business aviation, Manufacturer



Embraer Executive Jets announced that it signed a firm order with Colorful Yunnan General Aviation Co., Ltd., for two Phenom 300 light business jets. Both aircraft are scheduled to be delivered by the end of this year.

Tang Xuefan, Chairman of Colorful Yunnan General Aviation and President of Yunnan Airport Group, said purchasing two Phenom 300s is the beginning of a win-win journey for both sides. "These Phenom 300s will be used in general aviation areas such as medical rescue, disaster-relief work and so on. They will also play a vital role in customized tourism and high-end leisure and business travel. I believe Embraer's Phenom 300 will lead the way for Yunnan's general aviation industry by filling the market void with various aviation services. And with the help of the Phenom 300, we would gradually expand our services in Yunnan and offer an effective supplement to Yunnan's current aviation network."

Recognized as one of the most desirable light jets by fractional programs, charter services, corporate flight departments and owner-pilots, the Phenom 300 is in operation in 30 countries. To date, the fleet has accumulated over 300,000 flight hours.

"It's a great honor for us to sign this deal with Colorful Yunnan Group, a company committed to improving the connectivity of Yunnan province and China's Southwestern region," said Marco Túlio Pellegrini, President & CEO, Embraer Executive Jets. "The Phenom 300 is one of our bestsellers and it has remained the most-delivered executive jet model in the world for three consecutive years. The reliability, efficiency and cutting-edge technology of the Phenom 300 will help Colorful Yunnan build a strong fleet, as well as bring good travel experiences for future passengers."

Guan Dongyuan, Senior Vice President of Embraer and President of Embraer China, said: "Signing this order with Colorful Yunnan is a big milestone for us. For years, Embraer has been striving to offer its best-in-class products and services to Chinese customers, and today's sales agreement is just the start of another long-term relationship. The Phenom 300 is a model with excellent adaptability to high-altitude airports and shorter runways, which are quite prevalent in Yunnan. I hope these two Phenom 300s can help Colorful Yunnan to explore more routes, improve the connectivity of this region and eventually build Yunnan into an important hub along the new Silk Road."

02 SEPTEMBER 2016

ARTICLE LINK:

<https://50skyshades.com/index.php/news/business-aviation/colorful-yunnan-signs-firm-order-for-two-embraer-phenom-300s>