



DEER JET LAUNCHES EXTRA-VALUE PLANS FOR CHARTER AND AIRCRAFT MANAGEMENT AT ABACE 2018

News / Business aviation, Events / Festivals



The premier business aviation company Deer Jet has launched four innovative plans for its on-demand charter and aircraft management services. The plans are aimed to allow a broader customer base to experience the advantages of private jet travel and to reward its most loyal clients. The new products include the “Entry Experiential Plan”, “Jet Card 4.0”, “Ferry-waived Card”, and “Deer Jet AM Care+”.





Deer Jet's state-of-the-art BBJ, part of its charter fleet

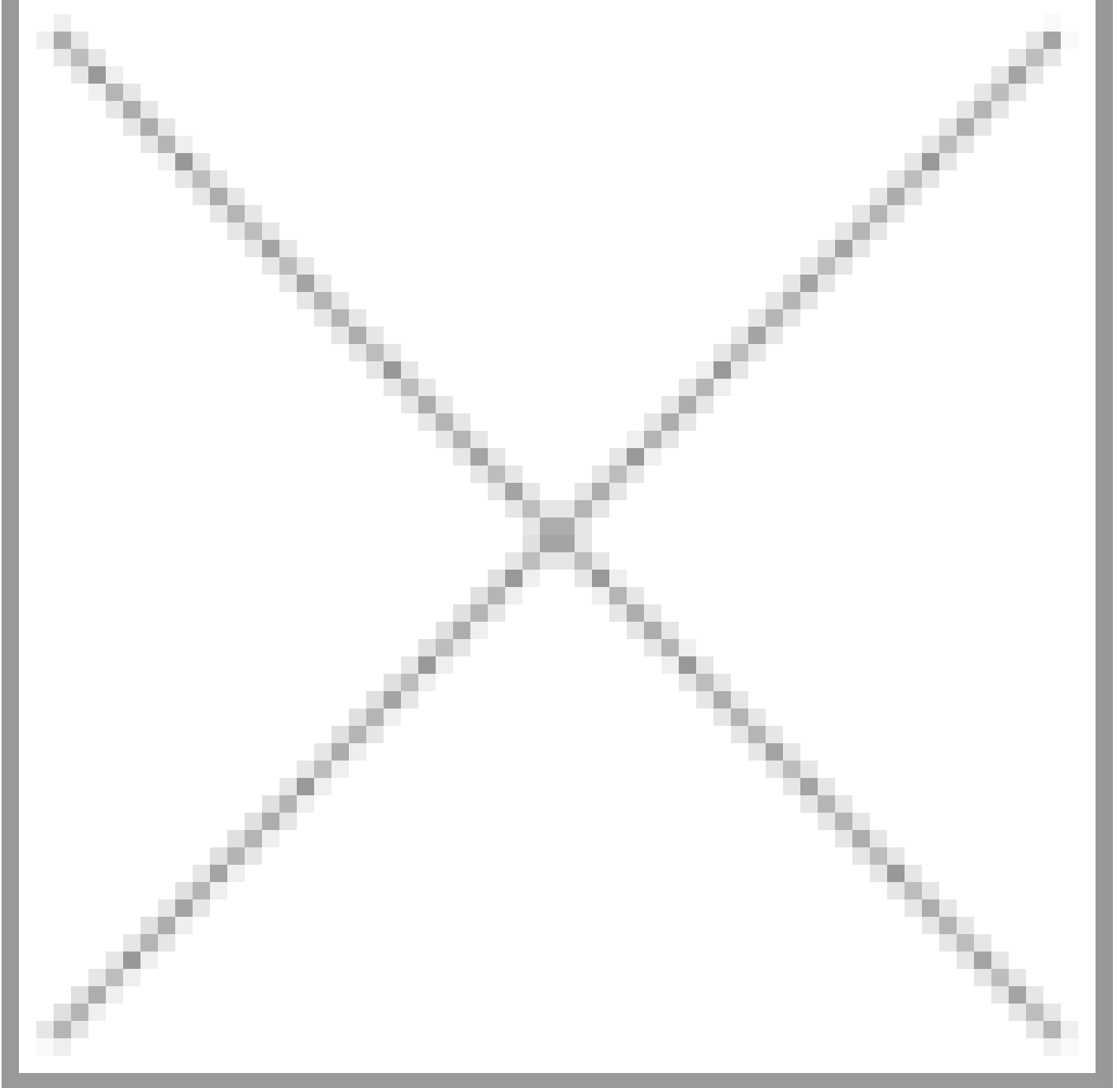
The “Entry Experiential Plan” is the first product of this type ever offered by the company and new for the on-demand charter market. With this plan, Deer Jet has simplified very complex fees by consolidating all in one single fixed + service fee for its charter services. According to the company, the plan offer best-in-value for individual and corporate clients, and can also be contracted on group basis.

A second product announced at ABACE is the “Jet Card 4.0”. As one of the most demanded products in the charter market, Deer Jet has included a bundle of complimentary services and upgrades to its jet card including luxury limousine transfers and aircraft type upgrades among many other benefits.

Another launch was the “Ferry-waived Card”, designed for international charter clients, offering ferry-free service for qualified charter flights. A benefit no many companies can offer, giving

travellers extra value and one more reason to fly with Deer Jet.





Cabin of a Deer Jet's BBJ jets available for on-demand charter

After simplifying charter fees with its “Entry Experiential Plan”, “Jet Card 4.0” and “Ferry-waived Card”, Deer Jet also introduced the “Deer Jet AM Care+” for aircraft owners, whom represent 70% of the company’s clients. The plan offers special management fees, complimentary flight hours, member-rates for maintenance and ground handling, and priority parking at Beijing Capital International Airport among others.

Once again Deer Jet has unveiled a very valuable set of products, offering easy access to on-demand jet charters, and by adding extra value to each stage of the aircraft management and flight operations process, promising travellers and owners truly worry-free travel experiences.

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