DEER JET TO MANAGE LARGEST DREAM JET FLEET IN THE WORLD

News / Business aviation

Deer Jet, a leading global business aviation company, has announced plans to introduce a second Boeing 787 Dream Jet to its fleet, which will make it the world's largest operator of the type.

Deer Jet also brought its current 787 Dream Jet – the first in the world – to the U.S. for its debut display this week. A showcase was held at the birthplace of The Boeing Company – the Museum of Flight, formerly known as The Red Barn, in Seattle. This marked the sixth stop for the 787 Dream Jet after Hong Kong, Shanghai, London, Dublin and Doha as part of a series of exhibitions entitled 'Dreams Encounter the World'.

Exclusively for the Seattle exhibition, a collection of sculptures from artist Dale Chihuly were shown inside the 787 Dream Jet cabin, adding local flair. The work on display included his famous 'Chihuly Cylinders', created from glass-thread drawings on vessels inspired by Native American textiles.

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During a press conference held at the end of the display, Mr. Adam Tan, CEO of HNA Group, Deer Jet's parent company, said: "During its 24 years of history, HNA Group has been integral to many milestones in the aviation industry. Once a regional airliner, it is now number 353 on the Global Fortune 500 list and is aiming to become one of the top 10 largest enterprises in the world.

"The first 787 Dream Jet is a masterpiece. After its warm reception and success around the globe, we are very pleased to add a second aircraft in our mission to operate the largest Dream Jet fleet in the world. The new aircraft will also be managed by Deer Jet, the top private jet company in Asia, providing the best quality of premium business travel services to our high-end customers worldwide."

During his speech at the press conference, Mr. Kevin McAllister, President and CEO of Boeing Commercial Airplanes added: "Deer Jet is setting the standard for private charter travel, and Boeing is excited to be part of it with the 787, the most technologically advanced and ecologically efficient business jet on the market."

In September 2016, Deer Jet took over the operation of the world's first 787 Dream Jet, and made its maiden flight to Hong Kong. Following the company's new order, the world's second 787 BBJ VVIP is expected to be delivered to Deer Jet during the first half of 2018.

With the 787 Dream Jet as service platform, Deer Jet carefully selected highly experienced pilots and stewards from 5-star Hainan Airlines to form the 'Dream Team,' training them in 7-star hospitality service standards to ensure the best-in-class travel experiences for every passenger on board.

The 787 Dream Jet can fly up to 30 passengers comfortably non-stop for 18.5 hours, further than a trip from Los Angeles to Mumbai. The cabin's advanced technology eliminates jetlag. In line with its concept of 'Making Travel an Art', Deer Jet customizes the style and color of the cabin with handpicked amenities and bespoke collections of precious crystals, cushions, silverware, and

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porcelain.

Deer Jet is also launching exclusive bespoke travel packages aboard the 787 Dream Jet, starting with the ’Hong Kong to Tahiti Dream Journey.’ It features a seven-night charter package including complimentary accommodation at the Presidential Suite of St. Regis Bora Bora Resort. Deer Jet plans to add more itineraries in the future as part of its goal to create seamless travel to fulfill its vision of ‘Making Travel an Art’ through best-in-class service inspired by Deer Jet’s values: elegance, performance and distinction.

20 MAY 2017

ARTICLE LINK:
https://50skyshades.com/index.php/news/business-aviation/deer-jet-to-manage-largest-dream-jet-fleet-in-the-world

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