



# ELEVATE JET INTRODUCES CHALLENGER 650 CHARTER TO THE KOREA MARKET IN PARTNERSHIP WITH PJS KOREA

News / Business aviation



**Elevate Jet has expanded its international charter operations with the introduction of the Bombardier Challenger 650 to the South Korea market, supported by PJS Korea. PJS Korea has been appointed as Elevate Jet’s brand ambassador and in-market agent, dedicated to serving individuals and corporate clients seeking premium access to Elevate’s fleet. With deep regional expertise and client relationships, PJS Korea will play a central role in building Elevate’s presence across South Korea and the wider Asia-Pacific region.**

Randy McKinney, President and Chief Financial Officer of Elevate Aviation Group commented: “The introduction of the Challenger 650 is the first step in a large-scale capital investment program in APAC, a region we view as an important and growing market for Elevate Aviation Group. We are committed to expanding our fleet and infrastructure here to meet rising demand for premium charter solutions.”

Serapina Park, President of PJS Korea stated: “We are proud to introduce the Challenger 650 to the South Korean market,” said Serapina Park, President of PJS Korea. “This milestone reflects

our deep commitment to serving clients in South Korea with the highest levels of service and safety, while positioning Elevate as a leader in premium charter travel across the region.”

Taking its first flight in 1995, Elevate Jet continues to deliver exceptional service, safety, and value across its fleet. The addition of the Challenger 650 further demonstrates the company’s commitment to meeting growing demand in Asia for premium private charter solutions.

The Challenger 650 offers passengers a balance of comfort and performance with spacious seating for up to 12, refined interior design, and a dedicated galley and lavatory. A key feature for business and leisure travelers is its high-speed, unlimited satellite Wi-Fi, ensuring seamless connectivity throughout the journey. The aircraft’s range of more than 4,000 nautical miles connects South Korea directly to destinations worldwide.

16 SEPTEMBER 2025

**ARTICLE LINK:**

<https://50skyshades.com/index.php/news/business-aviation/elevate-jet-introduces-challenger-650-charter-to-the-korea-market-in-partnership-with-pjs-korea>