



EVE URBAN AIR MOBILITY PARTNERS WITH ASCENT

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Eve Urban Air Mobility Solutions, Inc. and Ascent announced a partnership focused on accelerating the development of the Urban Air Mobility ecosystem in Asia-Pacific markets. The partnership will advance the entry of Eve’s electric vertical takeoff and landing vehicle aircraft into Ascent’s growing technology platform that allows users to book charter flights as well as flights by the seat and orchestrate UAM operations seamlessly.

[The partnership aims at enabling the progressive entry of Eve’s eVTOLs throughout the region dedicated to air taxi, cargo and air medical services.](#) Ascent currently includes a data base of air operator partners that are dedicated to UAM operations, throughout Thailand and the Philippines, and is set to expand its presence in the region. Additionally, the parties expect that Eve’s Urban Air Traffic Management (UATM) services will be fully integrated into Ascent technology to ensure secure and scalable operations.

“This partnership with Eve is a leap forward for Ascent toward achieving our ambition to democratize sustainable urban air mobility. Joining forces with Eve, and by extension counting with the active support from the Embraer Group, will enable us to accelerate our development for a larger impact, secure the entry of market-fit all-electric aircraft, and provide safe and secure operations at scale thanks to urban air traffic management integration,” said Lionel Sinai-Sinelnikoff, Founder & CEO of Ascent.

“We are pleased to announce this partnership with Ascent as it aligns with our strategy to develop the urban air mobility ecosystem through collaborative efforts and to be a truly global player. Armed with Ascent’s data and platform, we will be well positioned to enter into the Asia Pacific market. On our end, we are committed to supporting Ascent’s growth and its ambition to democratize air mobility,” said Andre Stein, President & CEO of Eve Urban Air Mobility.”

Ascent, Asia’s first technology-powered UAM service, was designed to make cities more connected by moving people seamlessly and affordably by air—using helicopters today and eVTOLs in the future. With Ascent’s first-hand data and growing footprint, Eve will enhance its dedicated solutions accordingly to ensure the best aircraft to deploy and bring to market for Ascent air operator partners.

With the new partnership, the companies will establish a proof of concept to demonstrate the extent of Ascent’s platform and market penetration while offering increased accessibility to a broader segment of the Asia Pacific region. Ascent will then facilitate the entry into market of Eve dedicated solutions.

Benefitting from a startup mindset and backed by Embraer’s more than 50-year history of aircraft manufacturing and certification expertise, Eve unveils a unique value proposition by positioning itself as an ecosystem partner by offering a suite of products and services. Eve’s human-centered, eVTOL design represents a simple and intuitive design that continues to reach development milestones, including the first flight of the engineering simulator in July 2020 and proof of concept in October 2020. In addition to the aircraft program, Eve is harnessing the expertise of both Embraer and Atech, a subsidiary of the Embraer Group, in providing globally recognized air traffic management software to create the solutions that will help safely scale the UAM industry going forward.

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