GULF PRIVATE JET USERS FLY MOST TO LONDON

News / Business aviation

London is the most popular destination for Gulf private jet users in the first four months of 2016, with a total of 222 trips, followed by Paris with 185 trips.

This was revealed by Private Jet Charter (PJC), one of the world's largest independent private jet charter brokers, which recently celebrated its 15th anniversary in the Middle East.

PJC, which has a sizeable market share in Europe and the Middle East, supplies private aircraft, including the Boeing Business Jet, Bombardier Global Express, Falcon 7X, Bombardier Challenger 605 and more, according to Hugh Courtenay, founder and chief executive.

Over the years, PJC has offered customised concepts to clients. For example, the company leverages on the 'Empty Leg' flights, which can occur when a private jet is booked for only one leg or direction.

"We specialise in personalised service to our customers. For example, our wide range of services make private jet a very luxurious option for families from the GCC. It is even an affordable luxury for those who wish to enjoy several stops in various locations. We also offer added value for Gulf

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businessmen who have a variable schedule by offering plenty of options, thanks to our strong contacts with aircraft suppliers all over the world," said Courtenay.

"The aviation industry in the Middle East is still not fully tapped. Increasingly, a large segment of businessmen and individuals are recognising the benefits of renting a private jet, shattering the myth that this service is exclusively available for high-profile personalities," added Courtenay.

Private Jet Charter manages a global network that has access to an inventory of approximately 5,000+ aircraft. The company not only monitors available flights around the clock, but offers ease in obtaining private jet clearances at airports and issuance of flying licences.

"We offer jets that are privately owned, of VIP quality, superbly appointed and new or almost new. Our long history in the market has given us a depth of knowledge of the aviation business. Our experts have many years of experience, we are trusted to deliver and have been doing so in the UAE for 15 years and we recently celebrated our silver jubilee in Europe," said Courtenay.

"We strive to maintain the highest standards in private jet industry. Our world-class approach assures luxury, convenience and safety."

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