HONDA AIRCRAFT COMPANY TO INTRODUCE CERTIFIED PRE-OWNED PROGRAM IN ASIA AT SINGAPORE AIRSHOW

News / Business aviation, Manufacturer

Honda Aircraft Company is set to introduce Certified Pre-owned program to the Asian market at Singapore Airshow. Honda Aircraft Company CPO comes with a rigorous 208-point inspection and a comprehensive maintenance process, ensuring unparalleled peace of mind, backed by an OEM-endorsed product. In addition, it promises direct interaction with Honda Aircraft' experts throughout the ownership experience and facilitates the OEM's direct oversight of every phase of the aircraft's lifecycle. The CPO offering not only upholds the highest standards of quality control and seamless customer experience but also prioritizes sustainability by reducing resource consumption.

Honda Aircraft Senior Vice President & Chief Commercial Officer Amod Kelkar, commented: "We're proud to showcase the progress we are making to expand the HondaJet fleet and services across Asia. The HondaJet is ideally suited to meet the regional aviation demands here. As the demand for high quality light jet travel solution soars, we are dedicated to offering innovative solutions that meet our customers' needs. Introducing the Honda Aircraft Company CPO program

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in Asia demonstrates our deep understanding of these needs.”

Honda Aircraft Companyhas appointed new Authorized Sales Representatives and Authorized Service Centers , including KarbonMRO as the exclusive ASC for Southeast Asia in 2022, and Forth Corporation Public Company Limited and WingsOverAsia Pte Ltd as regional HondaJet ASRs in 2023. These appointments aim to provide HondaJet customers in Asia with services that uphold Honda’s standards of accessibility, quality, and safety.

Bolstered by its extensive and reliable global network, Honda Aircraft Company is introducing Aircraft Management Service in Asia to better support the high utilization needs of its customers. The AMS program, managed by Honda Aircraft Company Customer Service Division, offers personalized maintenance management support, designed to make HondaJet ownership effortless and optimize flight hours.

As the HondaJet global fleet exceeds 210,000 flight hours and grows to over 250 aircraft worldwide-- including a prominent 20% increase in flight activities in Asia in 2023, Honda Aircraft Company remains committed to improving customer satisfaction. Expanding its service network to 21 locations worldwide, Honda Aircraft Company’s sales and service footprint now spans the Americas, Europe, and Asia.

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