



# HUNT & PALMER HIGHLIGHTS THE BENEFITS OF AIR CHARTER AT ROTORTECHUK

News / Business aviation



**Hunt & Palmer is looking forward to its debut participation at RotorTechUK 2023 at its new Sywell Aerodrome venue. Jo Etherington is representing the leading aircraft charter brokerage, hosting an outdoor exhibit within the static display. Visitors interested in business aircraft and helicopter charter are invited to drop by. Hunt & Palmer works with operators worldwide who have executive helicopters on their AOC. Consistently, 20% of helicopter charter bookings made are add-on connections to an executive jet trip.**

Jo Etherington commented: “Helicopter charter has been extremely resilient. We’ve seen an uptick in helicopter charter requests since the beginning of the year – not just for social events such as Cheltenham, Glastonbury, Goodwood and the British Grand Prix, but for expeditious business travel too. Where there’s a need – there is the helicopter.

RotorTechUK’s location in Northamptonshire is already home to several Hunt & Palmer clients.

This established show brings together people who enjoy the freedom of private aviation, because they either own/fly, or have access to a helicopter. "We can highlight the value of on-demand executive jet charter too, and right now the range of charter aircraft available are more capable than ever before" he added.

Winner of The Air Charter Association first Charter Operators' Broker of the year award 2022, Hunt & Palmer highlights how important mutual respect is within the charter industry. "As always, we are interested to learn, as a first-time exhibitor, what's new in the world of helicopters from the manufacturers and suppliers," added Jo.

RotorTechUK is an annual helicopter trade show, aimed at private pilots, students, instructors, suppliers and buyers from the general aviation market. The event is run annually by AvBuyer Events Ltd alongside AeroExpoUK and Multi Mission Expo 2023.



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