



# IADA MEMBERS LEAD THE WAY AT 2024 NBAA WITH STRONG PRESENCE AND MARKET INSIGHTS

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**The International Aircraft Dealers Association will once again make a significant impact at the annual NBAA Business Aviation Convention & Exhibition (NBAA-BACE), taking place this year in Las Vegas from Oct. 22-24. In total, 87 IADA dealers, OEM members, and Products and Services member companies are lined up to have a presence at NBAA-BACE 2024.**

With 47 IADA members participating at the IADA Booth, including Dealers, and Products and Services members, the event promises to be a dynamic platform for business aviation leaders. Twelve IADA dealers and OEM members and another 28 Products and Services members will have their own exhibits or static aircraft displays at the Las Vegas Convention Center and Henderson Executive Airport.

Wayne Starling, Executive Director of IADA commented: "Our IADA members are the backbone of the preowned business aircraft resale industry accounting for more than 50 percent of the market. We are looking forward to another successful NBAA-BACE, where our members will discuss the latest market trends and lend their expertise and counsel to buyers and sellers of business aircraft," he added.

The IADA Third Quarter Market Report, a respected resource offering insights from IADA

members and backed by actual sales data for IADA-Accredited Dealers, will be released on NBAA-BACE Press Day, Monday, Oct. 21. This report continues to serve as a vital indicator of industry trends, reflecting IADA's substantial market influence.

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