

JET LUXE GROWS MANAGED FLEET IN KEY U.S. AND LATAM MARKETS

News / Business aviation



Jet Luxe expanded its commercially managed fleet with new aircraft now positioned across Florida and major Latin American hubs. The additional capacity strengthens the company’s ability to support brokers, operators, and corporate travelers across the United States, Mexico, the Caribbean, and surrounding international markets.

Executive Vice President Samuel Madrid commented: “Jet Luxe was built on the principles of excellence, service, and reliability,” he said. “This fleet expansion strengthens our presence in key markets and enhances our ability to support brokers who count on consistent, safe, and impeccably delivered services.”

A fleet tailored for today’s charter ecosystem

Jet Luxe’s expanded fleet includes aircraft selected for their reliability, cabin comfort, and performance suited to regional and continental missions. **Cessna Citation III** is positioned to serve regional and mid-continental routes efficiently, with an eight-seat cabin and range tailored for frequent corporate and leisure itineraries. Based between Toluca and Fort Lauderdale, it supports cross-border missions with consistent availability.

Hawker 800XP brings a spacious, stand-up cabin to the midsize category and is designed for longer itineraries across Mexico, the United States, and the Caribbean. Its recent interior

refurbishment and dual basing in Cancun and Toluca allow it to serve two of the region's busiest business aviation corridors. Also operating from Toluca and Fort Lauderdale, the **Hawker 750** offers midsize capability with significant external baggage capacity, supporting travelers moving with equipment or multi-day luggage. Its cabin layout ensures comfort on both short and medium-length routes.

Learjet 45XR completes the latest additions, providing the speed and efficiency that have made the model a mainstay in light-to-midsize operations. With bases in San José del Cabo and San Diego, it supports high-demand West Coast, Baja California, and extended regional routes.

Supporting brokers and partners

Jet Luxe continues to apply structured, transparent operating processes across its commercial management division, focusing on clear communication, coordinated scheduling, and reliable trip execution. The framework supports on-demand charter, supplemental lift, and complex itineraries that require consistent performance and attention to detail.

Madrid emphasized that the company's goal is operational clarity. "Brokers need information they can trust and aircraft that perform exactly as promised," he said. "Our systems and our team are designed to support that expectation every day."

Strengthened presence across Florida & LATAM

With additional aircraft positioned across Florida, Mexico, and key points in Latin America, Jet Luxe increases its ability to serve major charter corridors, including U.S.-LATAM business travel, Caribbean leisure routes, and Mexico's expanding corporate aviation sector. The distribution of the fleet enables more efficient routing and shorter response times, especially during peak travel seasons.

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