MOMENT BEGINS A PROMISING TRIAL WITH AMELIA

News / Business aviation

Moment, French leader in on-board digital solutions is currently working on a trial with French aviation group Amelia (by Regourd Aviation) to implement Moment's Flymingo box aboard its planes.

Created in 1976, the Group is based in Paris and has strong French, European and African footprints. The Group is specialized in business, corporate and regional travels on 19 to 72-seat aircraft, operating 19 aircrafts in Europe, the Middle East and Africa, offering charter, scheduled flights and ACMI services.

In 2019, Regourd Aviation created the brand Amelia, uniting its activities under one banner. The Group's airline, Amelia International, conducts short-haul domestic flights between Paris and two cities in France: Rodez and Clermont Ferrand. In line with this recent accomplishment, Amelia decided to partner with Moment to provide its customers with an unparalleled digital journey aboard its fleet.

Therefore, Moment deployed its Flymingo box, a portable Wireless IFE solution, along with its digital platform allowing for a seamless digital passenger experience. This solution offers Amelia's customers the chance to access a wide range of content, including entertainment, but also, to read the news and receive information related to their flight; a tailor-made experience for Amelia's clientele which consists mainly of business

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passengers, and vacationers on the weekends.

Amelia originally being a private aviation company, the goal was to reach a premium target and to elevate the experience on board, by providing a digital platform that is user friendly and that the company could personalize according to its passengers' different preferences.

The health crisis the world is facing today emphasizes the importance of the contactless in-flight experience, which is why Moment's offer is optimal. The digital interface is accessible via passengers' own devices, and grants them access to all the information they previously would have in paper aboard the plane.

"We are beyond excited to work on this trial with a leader in W-IFE solutions such as Moment. We wanted to partner with a company that could guarantee we would attain our vision for a one-of-a-kind digital experience for our customers; that is exactly what we found with Moment's Flymingo box." announced Alain Regourd, President of Amelia.

Tanguy Morel, CEO of Moment said: "We are thrilled to begin this trial with Amelia, and we hope it will be the beginning of a great working relationship as partners." He adds: "We were involved in providing the company with a personalized experience to satisfy the needs of its passengers. With Flymingo box, Amelia will offer a reliable solution, ensuring access to entertainment like never before."

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