NEW BOMBARDIER CHALLENGER 350 JOINED LATITUDE 33 AVIATION FLEET

News / Business aviation, Manufacturer

Bombardier and Latitude 33 Aviation announced the recent delivery of a brand-new Challenger 350 business jet, which will be available for charter out of the U.S. West Coast. California based Latitude 33 Aviation will manage the Challenger 350 business jet out of San Diego on behalf of the aircraft owner. The aircraft will be available for charter starting in January 2021.

“The Challenger 350 business jet provides a spacious, comfortable and productive alternative to commercial travel, especially as passengers seek to avoid crowds,” said Peter Likoray, Senior Vice President, Sales and Marketing, New Aircraft, Bombardier Business Aircraft. “The iconic, market-leading Challenger 350 aircraft is a top choice among the most discerning travellers.”

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The Challenger 350 aircraft holds the coveted title of best-selling super-midsize business jet for six consecutive years, and is growing increasingly popular in California. In fact, from 2017 until the third quarter of 2020, the Challenger 350 business jet accounts for 60 per cent of super-midsize deliveries in that state, outperforming all of its competitors combined.

Out of San Diego, the Challenger 350 business jet's range of 3,200 nautical miles – at full fuel with eight passengers – can take passengers to New York or Honolulu, nonstop. This high-performing aircraft can also provide quick and convenient access to ski resorts with high elevation and variable weather such as Aspen, Colorado, and Jackson Hole, Wyoming.

"From day one, our company's mission has always been to deliver a premium level of aircraft management service not found anywhere else. We are pleased to have provided another exceptional acceptance experience for our client and are privileged to have this extraordinary aircraft join our growing fleet of super-midsize aircraft," said Solomon Short, Director of Operations at Latitude 33 Aviation.

Latitude 33 Aviation manages one of the newest and largest fleets of light, midsize and super-midsize aircraft in North America. The Challenger 350 aircraft continues to take center stage and to be the preferred choice for Latitude 33 Aviation's luxury travel experiences.

A force in the business jet industry, the Challenger 350 aircraft strengthens its position year after year with enhancements and upgrades to its winning combination of performance and cabin experience. Among pilots, the Challenger 350 aircraft is recognized as being agile, reliable and a pleasure to fly.

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