

NEWCOMER IN VERTIS AVIATION MID-RANGE CHARTER FLEET

News / Business aviation



Vertis Aviation has added a Dassault Falcon 900EX to its Vertis Charter Management Programme. The latest addition to the virtual roster of aircraft is managed and operated by a UK AOC holder and is now exclusively marketed through Vertis. Based at London Farnborough Airport the Falcon 900EX is available for international charter immediately through any of the Vertis offices in Boston, Dubai, Cape Town, and the headquarters in Zug.

The Falcon 900EX is configured to seat up to 12 passengers. Its recently refurbished interior features neutral tones and richly veneered wooden cabinetry, with two cabin seating areas conducive to either working or relaxing, a forward galley and two lavatories. An option for two berths is available for sleeping on longer or overnight flights. Inflight connectivity is delivered by cabin-WiFi, while movies and TV series are available through a DVD and video system offering a variety of entertainment opportunities.

Vertis anticipates the aircraft will be used by a mix of corporate and private charters owing to the versatility of its operating capabilities, cabin comfort and competitive pricing. With a range of up to 4500 nautical miles the aircraft is well suited for trans-continental and trans-Atlantic routes. In

addition, equipped with three engines the 900EX is not subject to Extended Twin Operations (ETOPS) regulations, which serves to widen operating parameters and extend charter range. City pairs including London to New York or London to Dubai are all easily within the aircraft capability.

“In addition to the benefits delivered by tri-engine operations, the aircraft is a great option for customers looking for long-range, short-field performance and operational flexibility. We anticipate it will be a popular addition to our portfolio and are already receiving a variety of requests from single charter to block-hour inquiries,” said Vertis Aviation Chairman, Julian Burrell. “More recently we have seen an uptick towards mid to large-cabin charter and a decrease in demand for executive airliner charter. In response to these changes we are working with a number of owners and operators to increase our offering in this sector. One of the major benefits of our VCMP business model is the ability to adjust and transform our collection to support market needs, and right now that is moving towards exactly this type of aircraft. The operator chose to work with Vertis as our business model has a proven track of offering professional charter marketing services which genuinely add value for the owner.”

The current Vertis fleet includes the Dassault Falcon 900EX, one Bombardier Global 6000, a Challenger 350, a BBJ and an Airbus A319CJ. The VCMP, Vertis Charter Management Programme, supports owners and operators by offering exclusive outsourced charter sales management and is ideal for individual owners, small fleet operators, or aircraft management companies looking for innovative ways of supporting owners' assets.

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