



# ORDER FOR THE FIRST BOMBARDIER CHALLENGER 3500 BASED IN EUROPE FOR CHARTER OPERATIONS WITH AIR CORPORATE

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**First European Bombardier Challenger 3500 business jet just ordered by Italian-based operator, Air Corporate. This will be the first company to offer the aircraft for charter in Europe. Introduced in 2021, the new Challenger 3500 aircraft offers a unique blend of performance, advantageous operating costs, ultimate cabin experience and smooth ride, making it an ideal choice for the European charter market. And with its redesigned interior with intelligent and sustainably minded cabin features, the Challenger 3500 aircraft is elegantly crafted to combine comfort with function, fully elevating the passenger experience.**

**Ettore Rodaro, Regional Vice President, Sales, Europe, Bombardier, commented: "The new Challenger 3500 aircraft is the perfect charter solution for Air Corporate and other flight departments, offering a truly seamless corporate travel experience. With its impressive performance, consistent reliability and exceptional smooth ride, the Challenger 3500 is the industry's leading super mid-size business jet."**

Roano Grandi, President, Air Corporate SRL, alongside Jacopo Feroni, CFO and Paolo Serini, COO, said: "We're thrilled to be adding the new Challenger 3500 aircraft to our fleet. This exceptional aircraft provides us with an outstanding option to further enhance our charter business and provide our discerning customers with an exceptional private aircraft experience at every level."



One of Italy's leading aircraft management firms with eight locations throughout the country, Air Corporate crews and logistical teams are dedicated to exceeding customer's expectations – and the new Challenger 3500 business jet will take centre stage as the preferred choice for Air Corporate customers' luxury travel experiences.

The next-generation Challenger 3500 brings many of the attributes of the luxurious Global family, including Bombardier's exclusive and patented Nuage seat, the first time a seat of this calibre is available in the super mid-size segment. It also places high focus on passenger wellness, with a reduced cabin altitude of 4,850 ft. at 41,000 ft., representing a 31% improvement compared to its predecessor.

The Challenger 3500 aircraft also introduces several innovative technological features, such as the industry's first voice-controlled cabin to manage lighting, temperature, and entertainment systems, the first wireless chargers throughout the cabin and the only 24-inch, 4K display in its class. In the cockpit, Bombardier introduces a standard-equipped auto throttle system to the Challenger 3500 flight deck, which offers the most baseline features in its class.

Earlier this year, the Challenger 3500 also captured the prestigious "Best of the Best" Red Dot

Award for its unique ground-breaking design. The Red Dot Award is one of the most prestigious design awards worldwide and honours innovation, concepts, and visions. This award is truly a testament to Bombardier's successful Challenger platform and is representative of the company's innovative spirit and approach to continuous improvement.

**The mockup of the Challenger 3500 aircraft is currently on display in Olbia, Italy until August 31.**



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