

PARAMOUNT BUSINESS JETS TRIPLES GROWTH WHILE ASSISTING CLIENTS IN UNCERTAIN TIMES

News / Business aviation



As hundreds of thousands of travelers return to the skies with COVID-19 restrictions easing worldwide, Paramount Business Jets is expanding on its foundation built on strong client relationships, extensive industry knowledge, and global reach. PBJ Founder and CEO Richard Zaher noted the company experienced a 318% increase in business over the past two years and more than tripled its revenue. PBJ surpassed \$35 million in sales in 2021, averaging more than one hundred bookings a month, and revenue is projected to reach \$70 million by 2025 as the company prepares to take its technology, marketing, and human assets to the next level.

Richard Zaher commented: "When the pandemic struck our world, we were very fortunate to have our highly-experienced charter consultants already located around the globe to respond quickly and professionally to requests for aircraft. We had the right people, ethics, and processes in place, which allowed us to continue to exceed our clients' highest expectations even as our competitors scrambled to adapt to the changing work environment."

Paramount Business Jets continues to invest in its technology to maintain growth in charter requests and bookings. In the coming weeks, PBJ will launch a completely new website offering a significantly enhanced user experience, making it simpler and more intuitive than ever for clients to find the perfect aircraft for their mission and budget.

The company utilizes a proprietary web-based platform throughout the aircraft charter process, which also includes thoroughly vetting all charter operators to ensure maximum safety and full compliance with all applicable regulations – one of the few charter providers to do so, Zaher noted.

"We continue to dedicate resources to our company and our people," he added. "Our team has never been as strong as it is today; at the same time, we are investing in the future to ensure our stability for years to come and seeking additional charter professionals, aligned with our company culture, to meet this unprecedented demand."

Ethical behavior, trust, and transparency throughout the aircraft charter process have been core values for Paramount Business Jets since its founding in 2005. The company maintains a five-star customer satisfaction rating on Trustpilot with more than 200 reviews and an A+ rating with the Better Business Bureau.

"PBJ has developed a strong reputation among operators and clients alike who share our values of honesty, integrity, and fair business practices," Zaher concluded. "This approach continues to pay off for our company, our clients, and everybody we serve."



27 JUNE 2022

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