



RESULTS LIVING UP AMBITIONS - DEVELOPMENT WITH FOCUS ON SUSTAINABILITY - INTERVIEW GENEVA AIRPARK EBACE 2023

News / Business aviation



As we recently reported - turnover, movements, hangar space – all the upward trends estimated for Geneva Airpark at the end of 2022 have now been confirmed. Latest figures of first months 2023 also bode well for another very encouraging year. The appointment we took with Sophie Mabire a year ago, here we are for our annual exclusive interview with General Manager of Geneva Airpark:

Q. Looking at numbers of Geneva Airpark, the year 2022 was good and this year starts even better. Are you satisfied with the year spend since EBACE 2022?

S.M. 2022 was a challenging year with the development of our business across the entire airport hub as a provider of services such as pushes, water, etc. for all handling agents. This necessitated a resizing of the company integrating new staff and reorganizing our schedules and operations.

The results achieved lived up to ambitions.



Q. Last year we discussed some novelties you proposed to your clients, looking back, what are the more popular between your clients?

S.M. The development of ecofriendly services is proving to be well received by our customers, even if there's still a lot of education to be done. But the trend is there.

Q. Important question - sustainable aviation. GAP does a lot to make operations more sustainable, what are your plans in this matter for this year?

S.M. Geneva Airpark is strongly committed to measures to protect the environment and reduce energy consumption. We started in 2022 by choosing to use GPU 100% battery powered and developing our dry aircraft cleaning service with Skywash. As a signatory of Geneva Airport's Wattelse chart, our objective is also to reinforce all the measures we have begun to implement by the end of 2022 to control the consumption of all the energy we use.

Q. How you would describe actual trends on business aviation market, more precise for Geneva?

S.M. One phenomenon we are observing is a change in aircraft size, with the disappearance of mid-size jets in favor of large/super-large jets on the one hand, and light jets on the other. This trend has a definite impact on our operations.

Another phenomenon we are observing is a real upturn in activity, with an increase in the number of movements we carried out over the first 5 months of the year of +24% compared with the same period in 2022, and +13% compared with the same period before the pandemic crisis.

Q. Any teaser information you could share? What we can expect from GAP this year to come?

S.M. For 2023 our ambition is to develop our portfolio of year-round customers. Good signs are already emerging with the return of some customers. We also want to further develop our tailor-

made offers to meet the needs of every customer.



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